



# LATINO NETWORK OF SOUTHERN NEVADA

MARCH 21, 2014



March 21, 2014

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# Hispanic Community



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LATINO NETWORK OF SOUTHERN NEVADA



March 21, 2014

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# General Economic Overview

## Peak to Present

Indicators	Indicator		Indicator		% Change
	Peak	Values	Present	Values	
Drivers License Surrenders	May-05	86,250	Feb-14	65,415	-24.2% ▼
Electric Meter Connections	Feb-14	763,984	Feb-14	763,984	0.0% ◀▶
Nonfarm Employment	Jan-08	928,533	Jan-14	850,750	-8.4% ▼
Unemployment Rate	May-07	4.2%	Jan-14	9.4%	5.2% ▲
UI Claims (statewide)	Feb-06	129,012	Feb-14	181,316	40.5% ▲
New Home Sales	Mar-06	40,315	Jan-14	6,965	-82.7% ▼
Residential Units Permitted	May-06	43,303	Jan-14	8,505	-80.4% ▼
Existing Home Sales	Mar-12	59,400	Jan-14	47,201	-20.5% ▼
Commercial Permit Value (Millions)	Nov-07	\$2,557.1	Jan-14	\$482.4	-81.1% ▼
Taxable Retail Sales (Billions)	Mar-07	\$36.4	Dec-13	\$33.5	-8.0% ▼



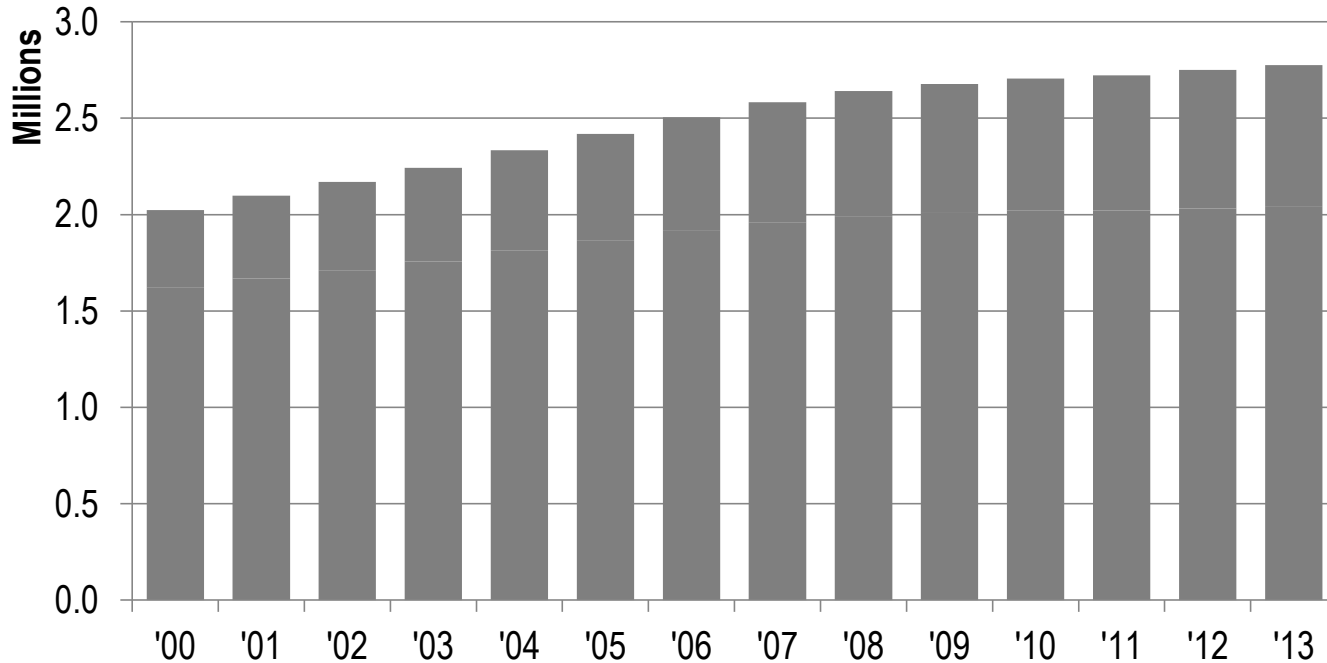
# General Economic Overview

## Prior Year to Present

Indicators	Prior Year	Indicator	Present	Indicator	% Change
		Values		Values	
Drivers License Surrenders	Feb-13	64,500	Feb-14	65,415	1.4% ▲
Electric Meter Connections	Feb-13	751,632	Feb-14	763,984	1.6% ▲
Nonfarm Employment	Jan-13	826,942	Jan-14	850,750	2.9% ▲
Unemployment Rate	Jan-13	11.0%	Jan-14	9.4%	-1.6% ▼
UI Claims (statewide)	Feb-13	214,309	Feb-14	181,316	-15.4% ▼
New Home Sales	Jan-13	5,686	Jan-14	6,965	22.5% ▲
Residential Units Permitted	Jan-13	7,620	Jan-14	8,505	11.6% ▲
Existing Home Sales	Jan-13	51,506	Jan-14	47,201	-8.4% ▼
Commercial Permit Value (Millions)	Jan-13	\$194.2	Jan-14	\$482.4	148.4% ▲
Taxable Retail Sales (Billions)	Dec-12	\$32.0	Dec-13	\$33.5	4.8% ▲



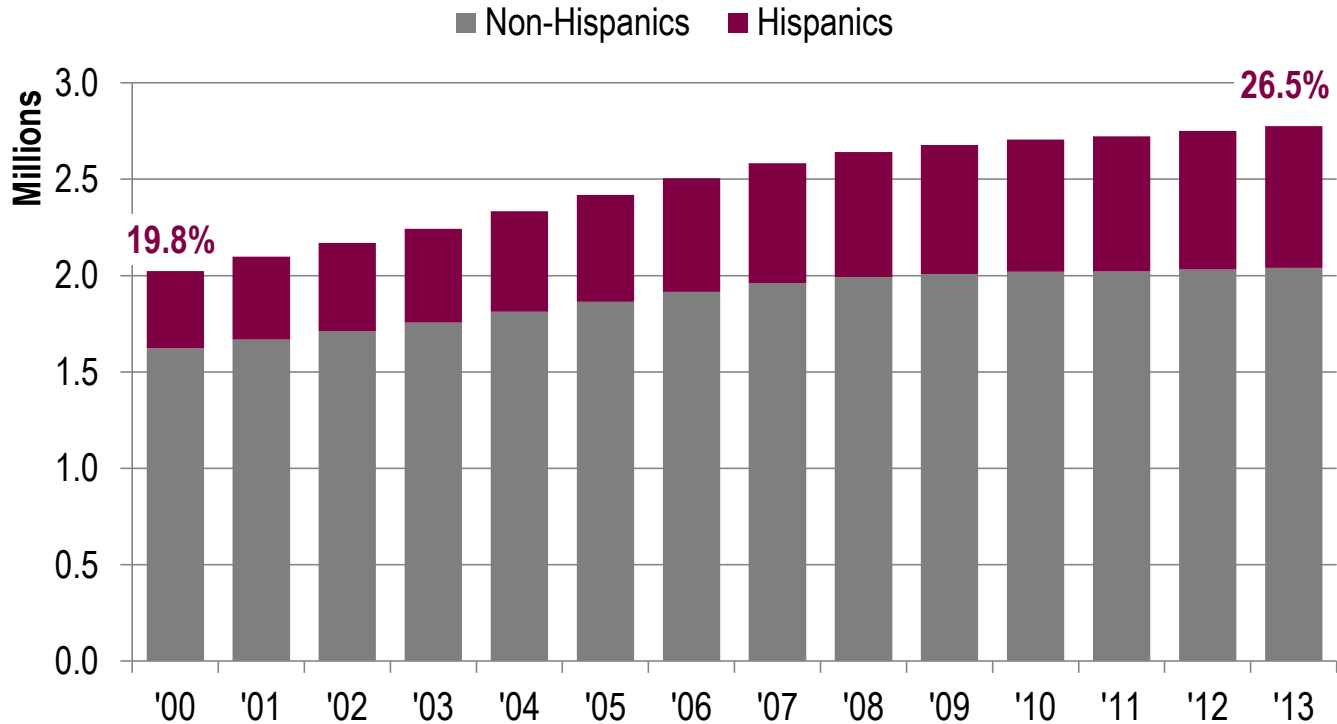
# State of Nevada Population 2000-2013



Source: Nevada State Demographer



# State of Nevada Population 2000-2013

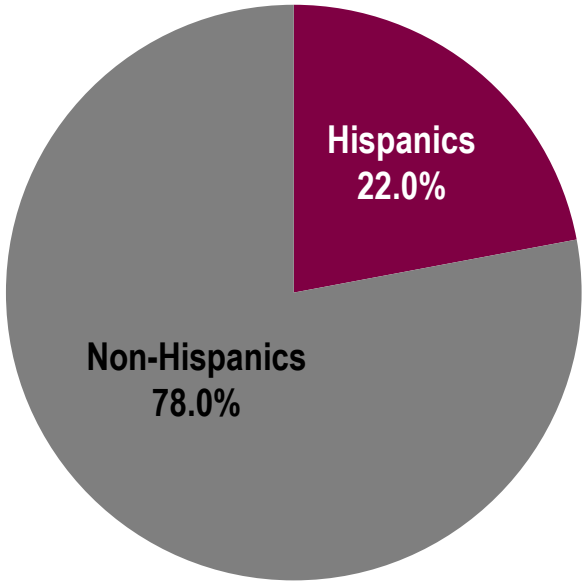


Source: Nevada State Demographer



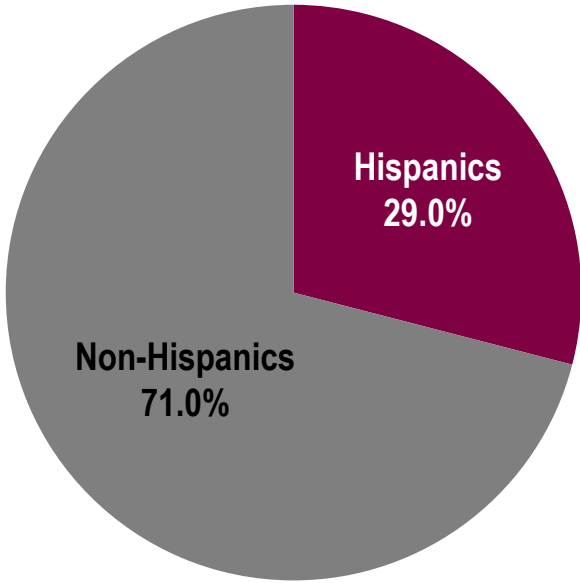
# Clark County Population

2000 Estimates



Hispanics = 307,451

2013 Projections

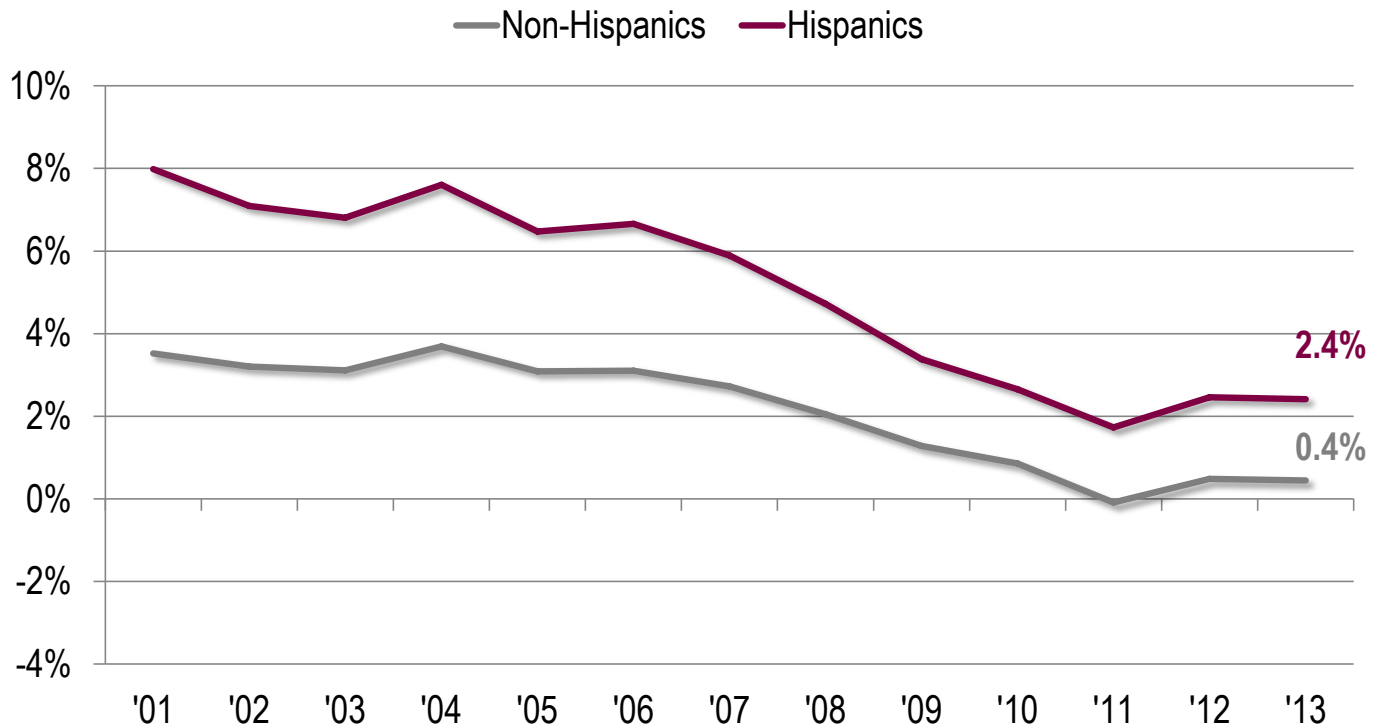


Hispanics = 582,952

Source: Nevada State Demographer



# Clark County Population Growth 2001-2013



Source: Nevada State Demographer







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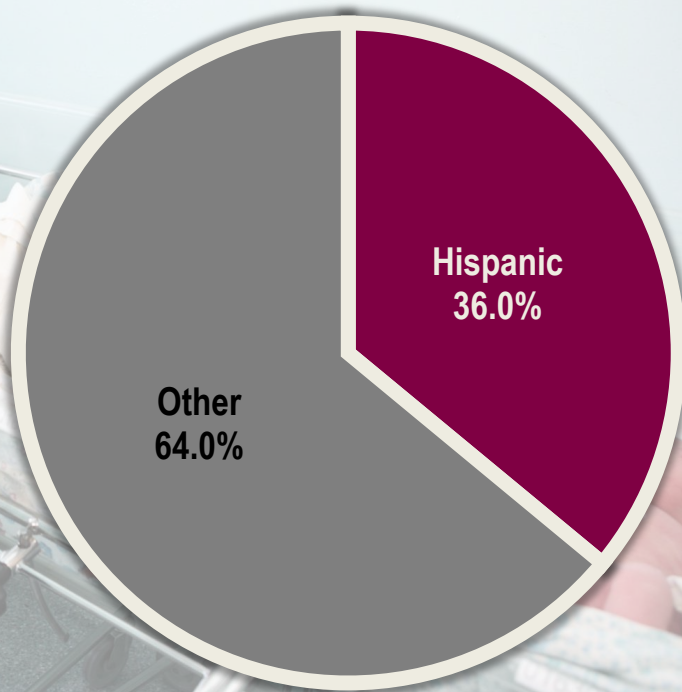


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# Hispanic Births

As a % of Total Births in Nevada



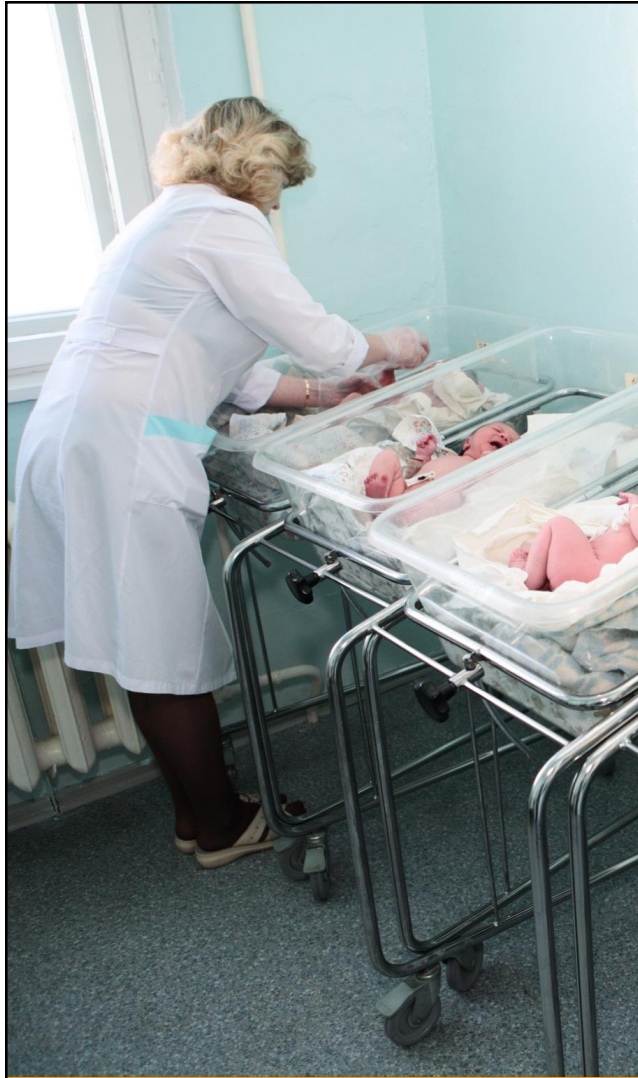
Source: Pew Hispanic Center, 2011



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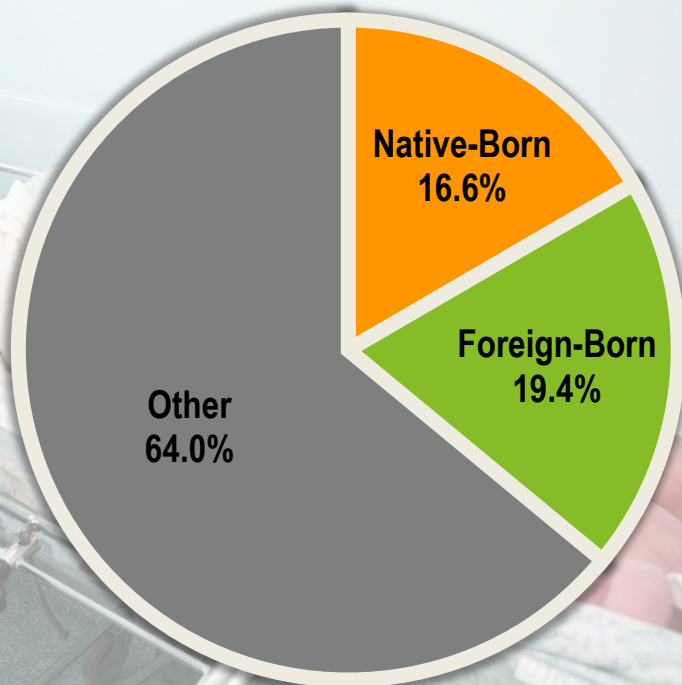






# Hispanic Births

As a % of Total Births in Nevada



Source: Pew Hispanic Center, 2011



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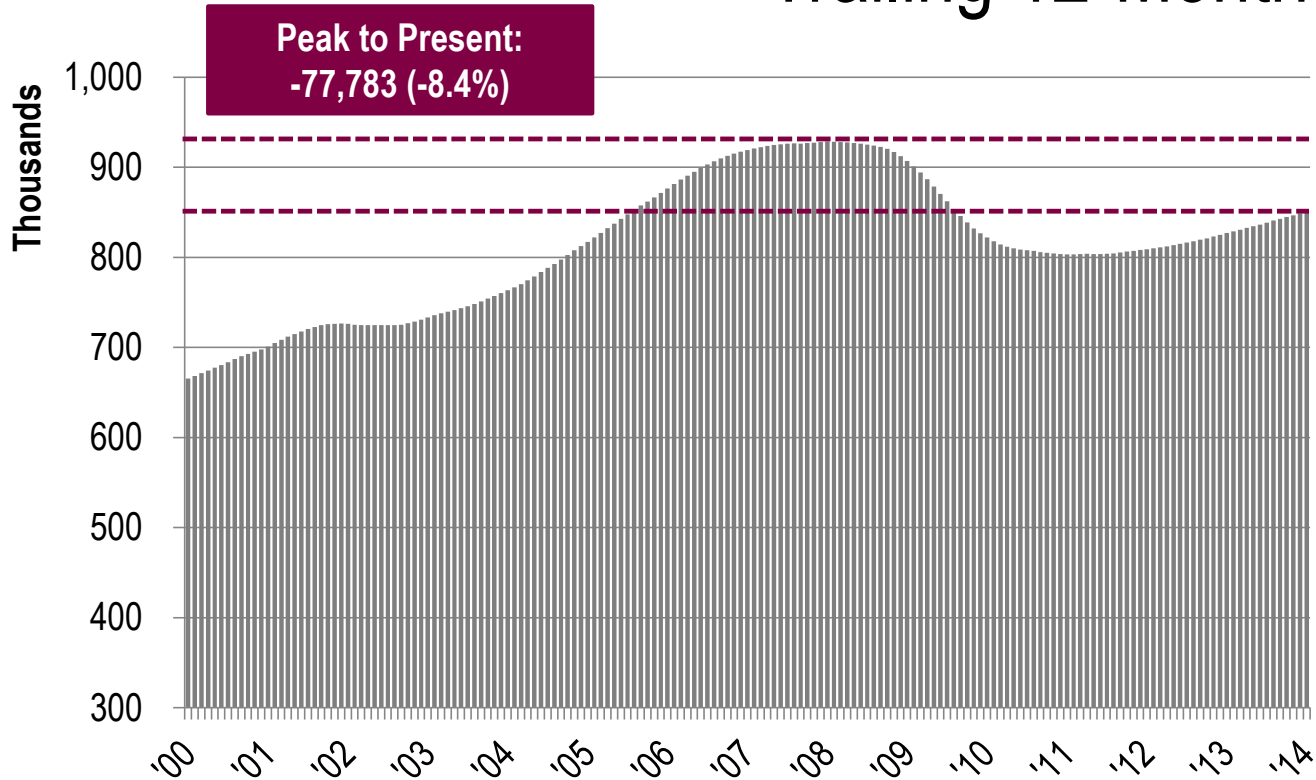
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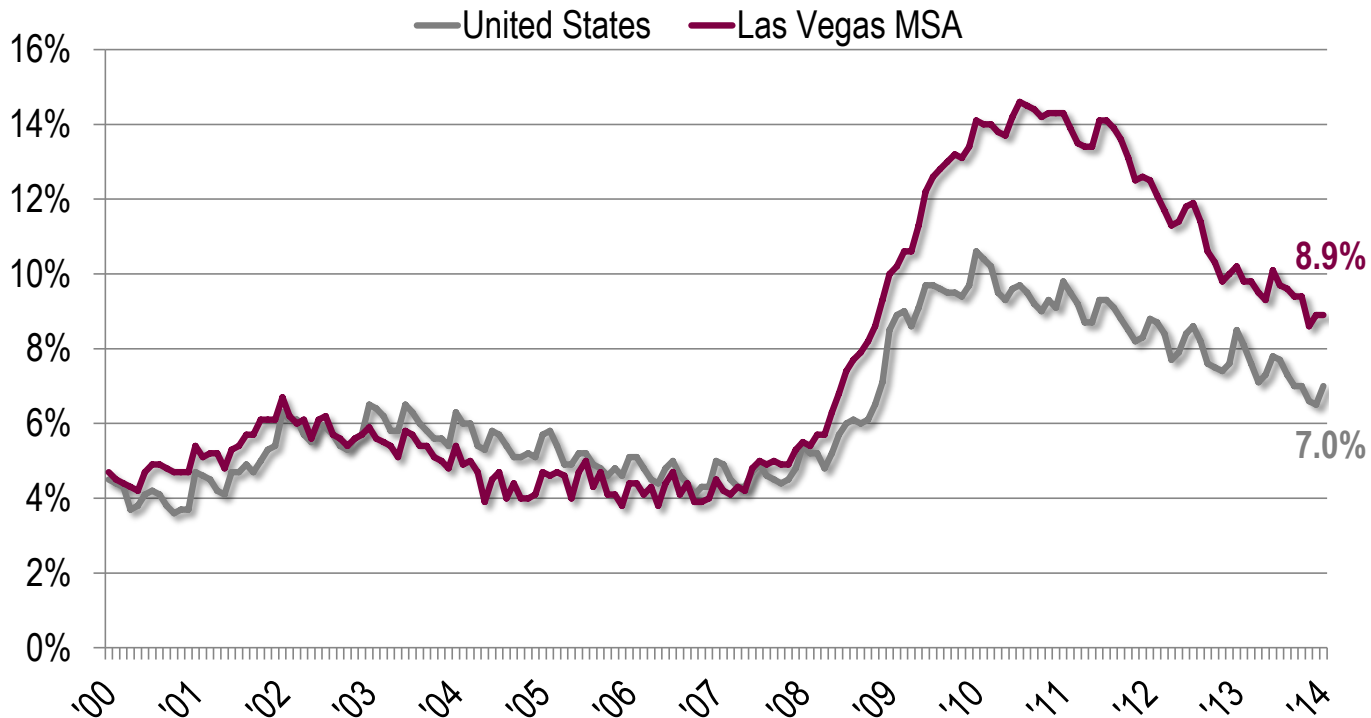
# Las Vegas MSA Employment Trailing 12-Months



Source: U.S. Bureau of Labor Statistics ; NV Department of Employment, Training and Rehabilitation



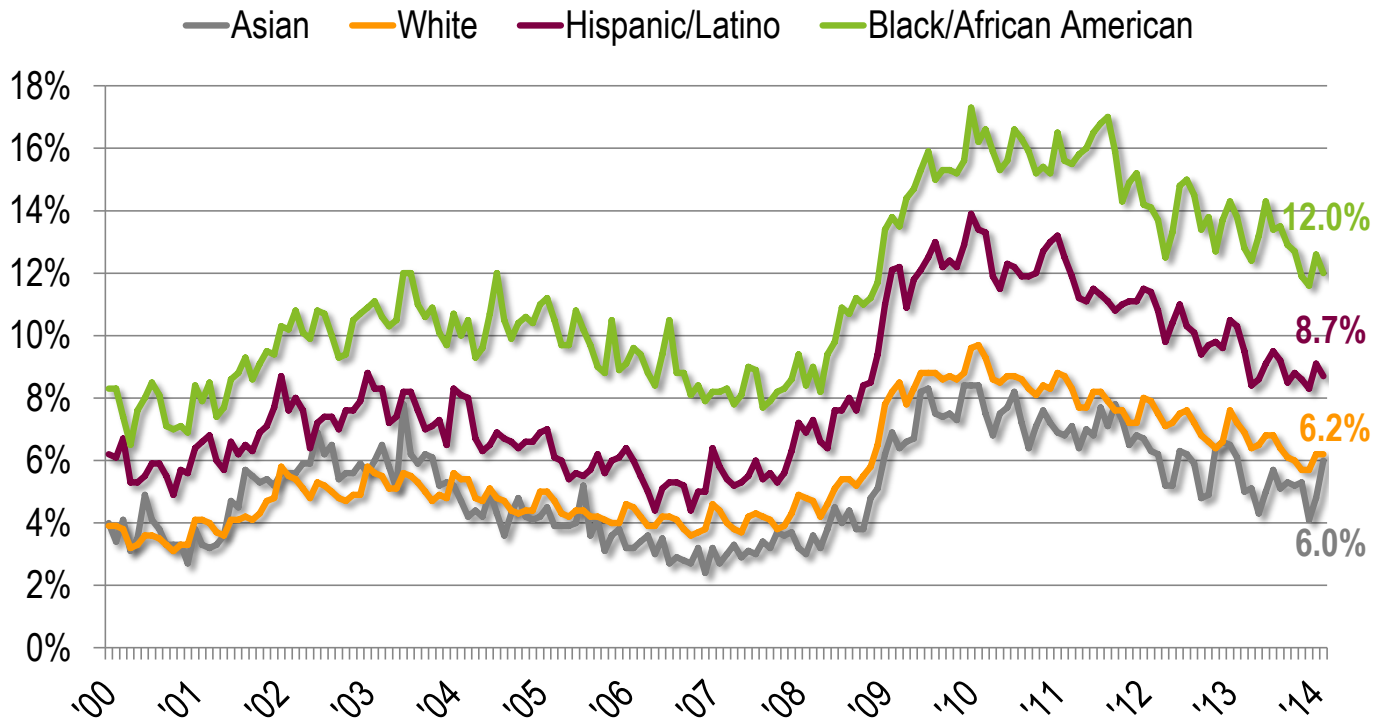
# Unemployment Rate Not Seasonally Adjusted



Source: United States Bureau of Labor Statistics and NV Department of Employment, Training and Rehabilitation



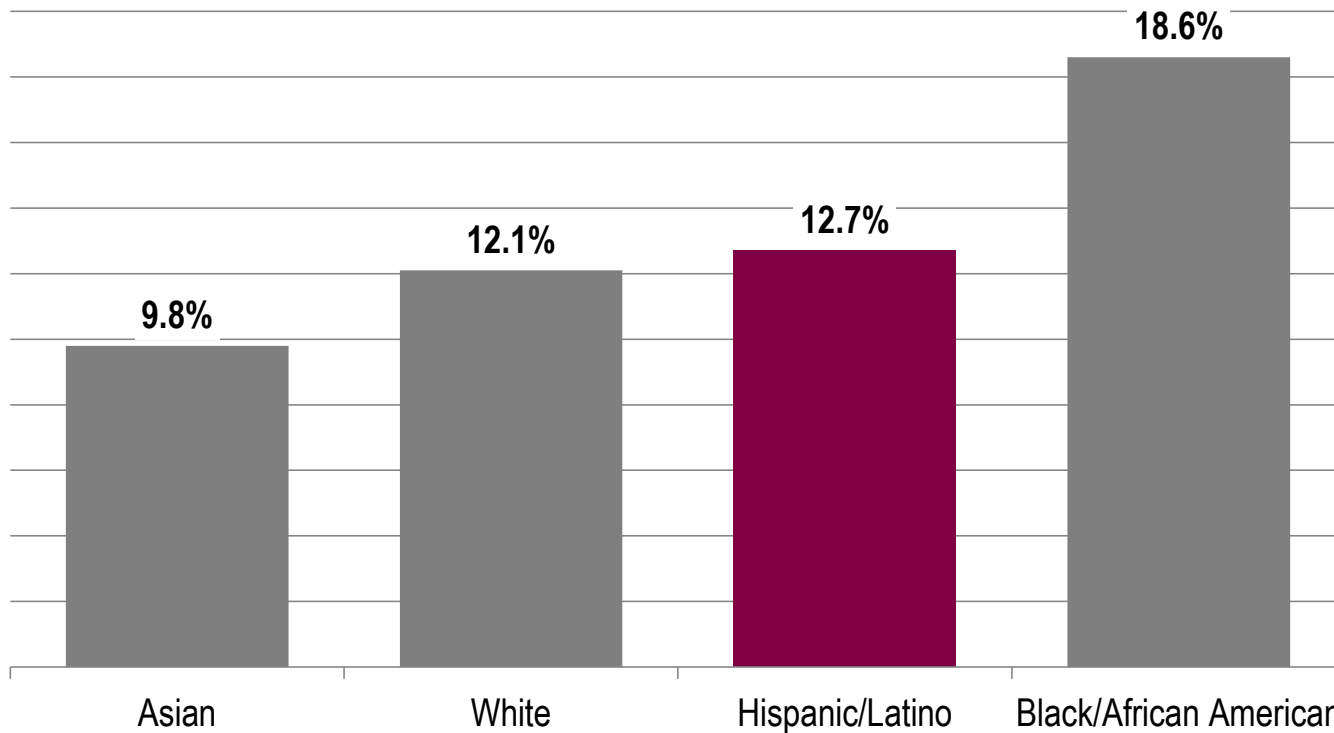
# U.S. Unemployment Rate By Ethnicity



Source: United States Bureau of Labor Statistics



# Clark County Unemployment Rates



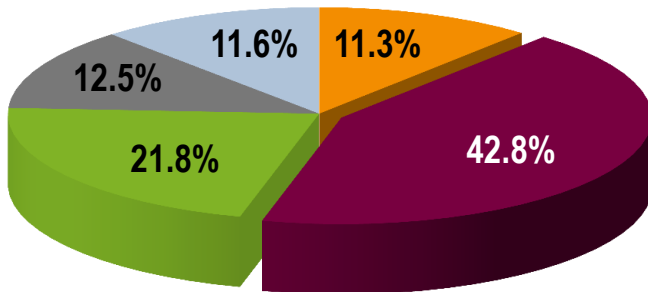
Source: U.S. Census American Community Survey, 2012 1-Year Estimates



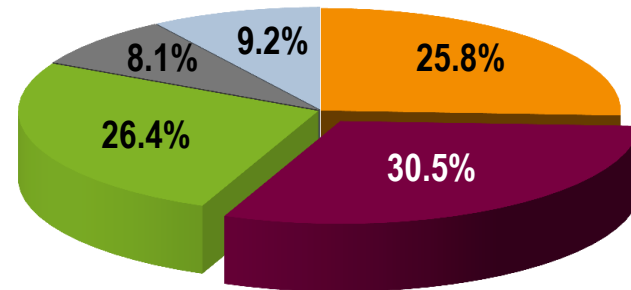


# Employment Distribution Southern Nevada Workers

## Hispanics/ Latinos



## Average Market



- Management, Business, Science & Arts
- Sales and Office
- Production, Transportation & Material Moving

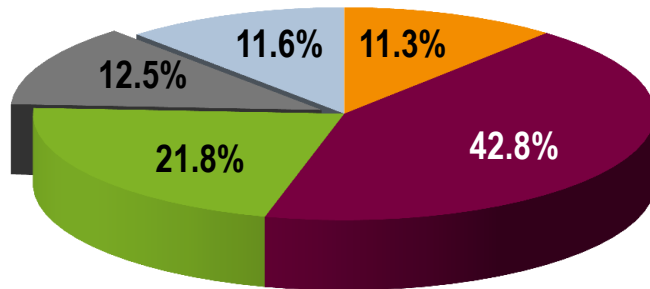
- Service
- Natural Resources, Construction & Maintenance

Source: U.S. Census American Community Survey, 2012 1-Year Estimates, Calculations by Applied Analysis

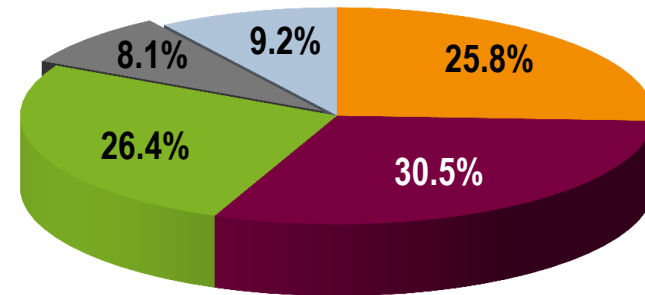


# Employment Distribution Southern Nevada Workers

## Hispanics/ Latinos



## Average Market



- Management, Business, Science & Arts
- Sales and Office
- Production, Transportation & Material Moving

- Service
- Natural Resources, Construction & Maintenance

Source: U.S. Census American Community Survey, 2012 1-Year Estimates, Calculations by Applied Analysis



# Nevada Employment Summary

By Occupation	Hispanic/Latino	Other
Management, Business, Science & Arts	11.9%	<b>32.4%</b>
Service	<b>40.5%</b>	23.8%
Sales and Office	21.9%	27.5%
Natural Resources, Construction & Maintenance	<b>13.1%</b>	7.4%
Production, Transportation & Material Moving	12.6%	8.9%
TOTAL	100.0%	100.0%

Source: U.S. Census American Community Survey, 2012 1-Year Estimates, Calculations by Applied Analysis



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**\$15.2 billion**  
**(or 15.6 percent)**



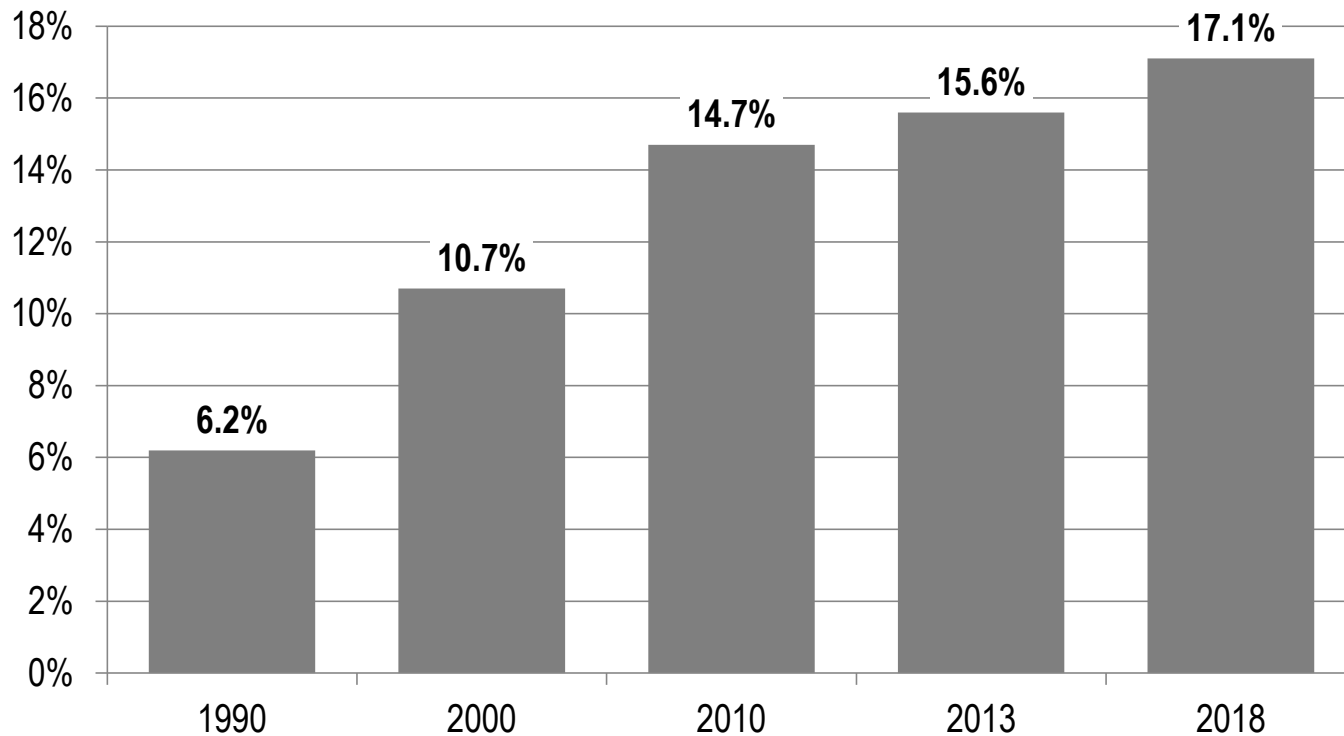
Source: *The Multicultural Economy*, 2013; Selig Center for Economic Growth



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# Hispanic Share of Buying Power State of Nevada



Source: *The Multicultural Economy, 2013*; Selig Center for Economic Growth



## Median Household Income

Hispanics/Latinos in Nevada

\$40,601



## Median Household Income

All Households in Nevada

\$49,760

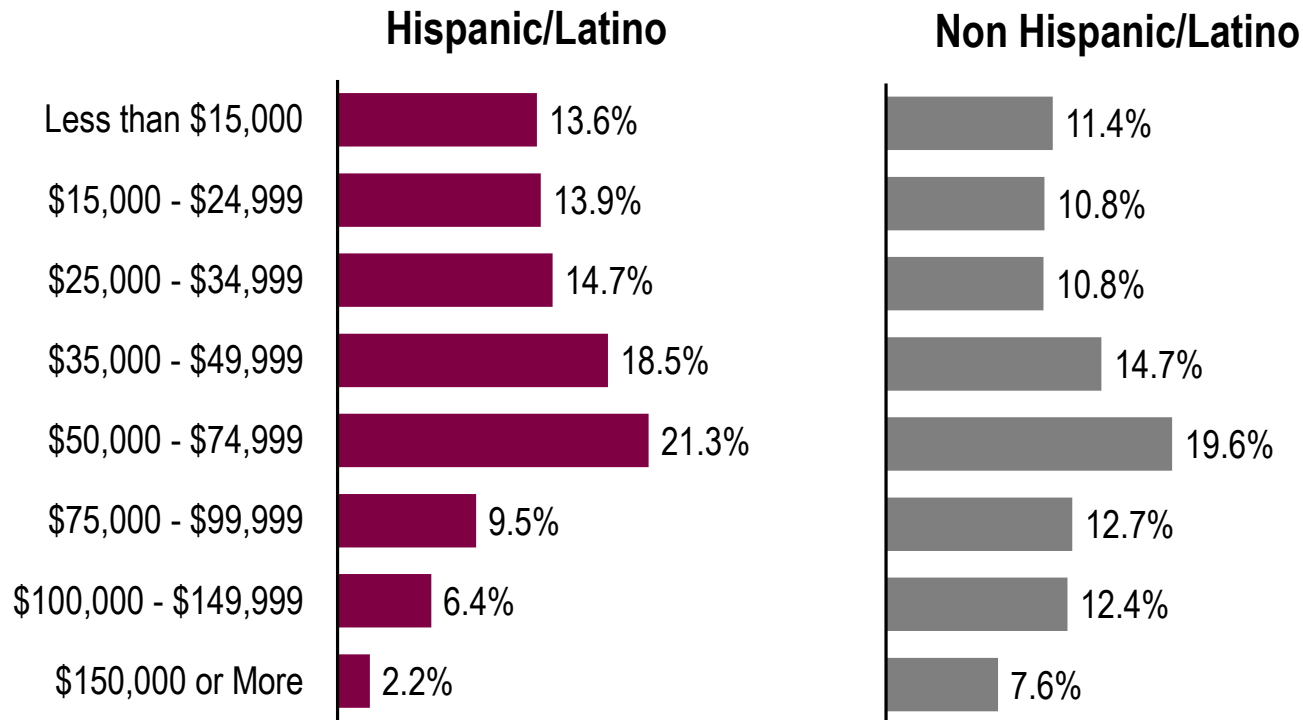


Source: U.S. Census American Community Survey, 2012 1-Year Estimates





# Nevada Household Income Distributions



Source: U.S. Census American Community Survey, 2012 1-Year Estimates, Calculations by Applied Analysis

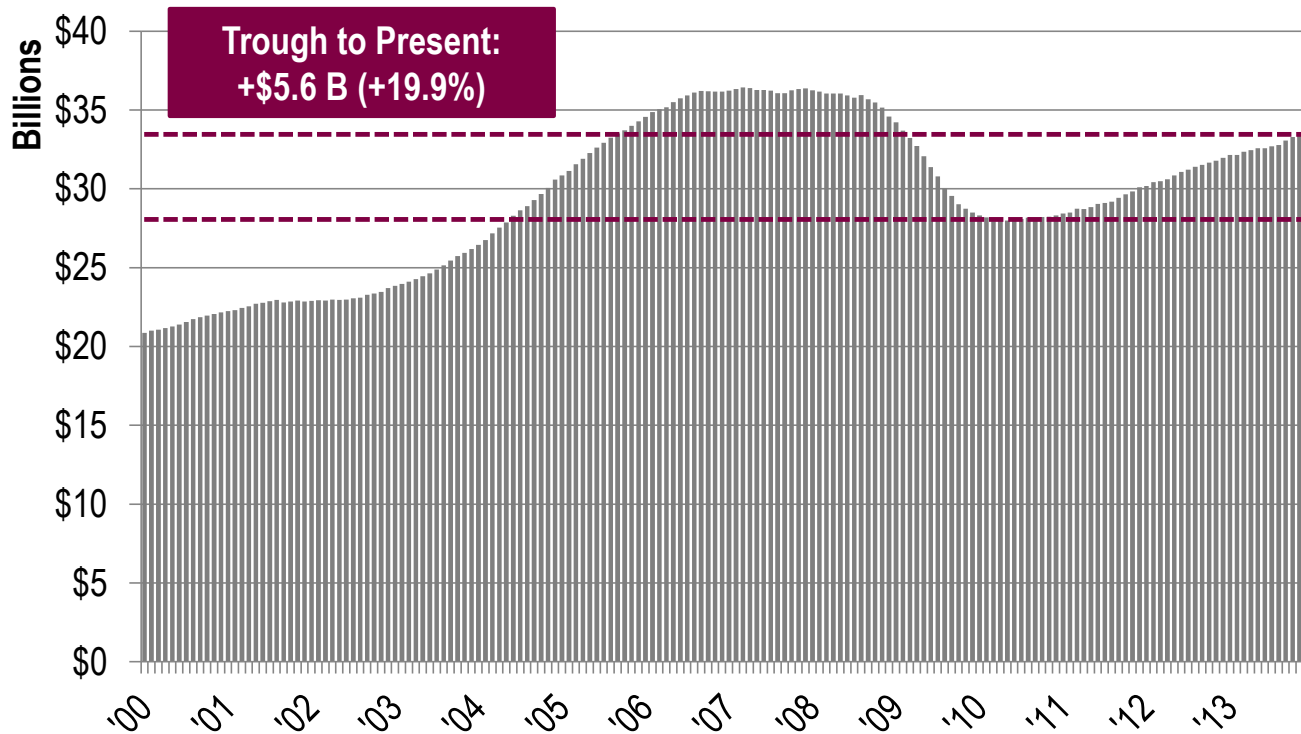


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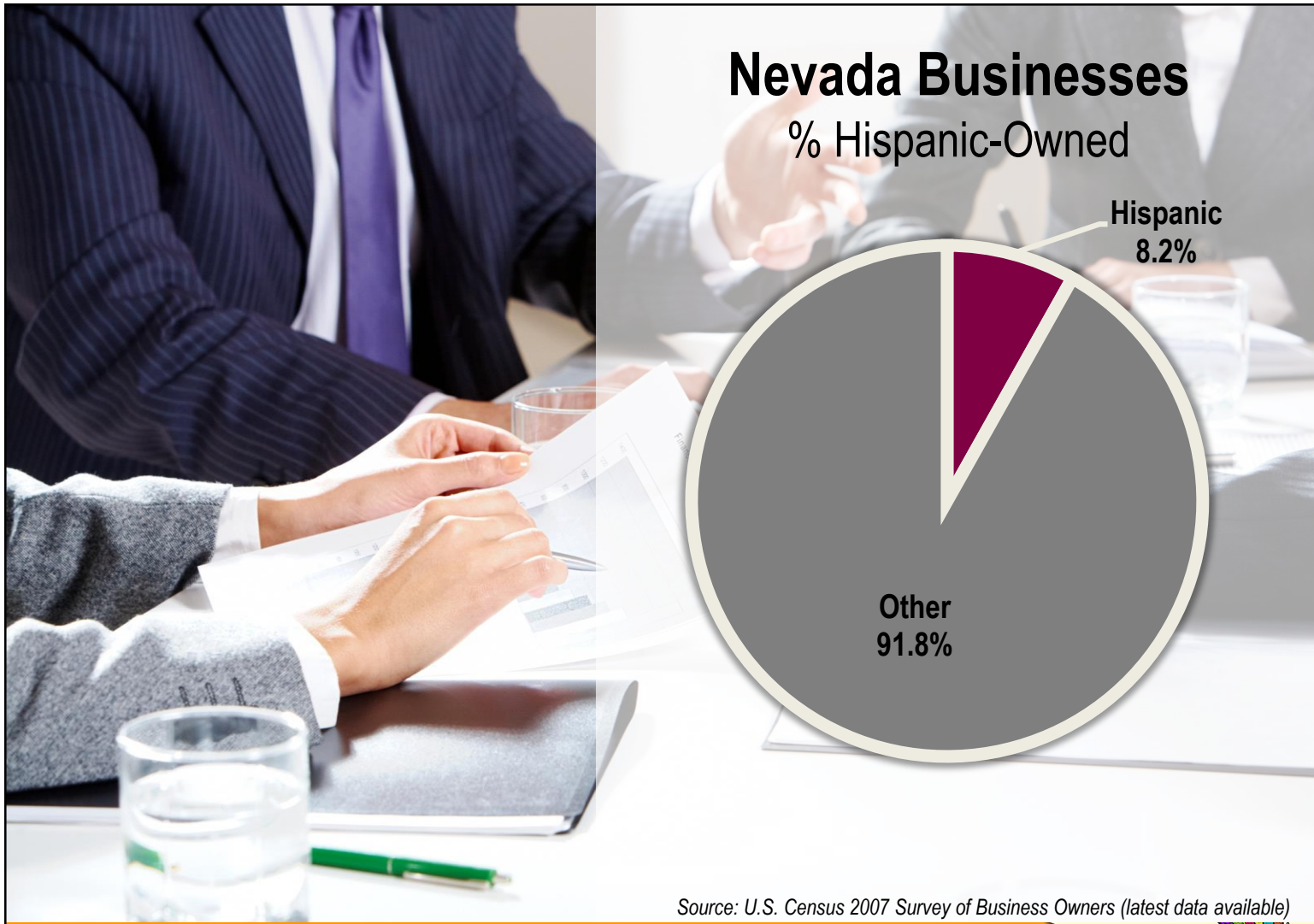


# Clark County Taxable Retail Sales



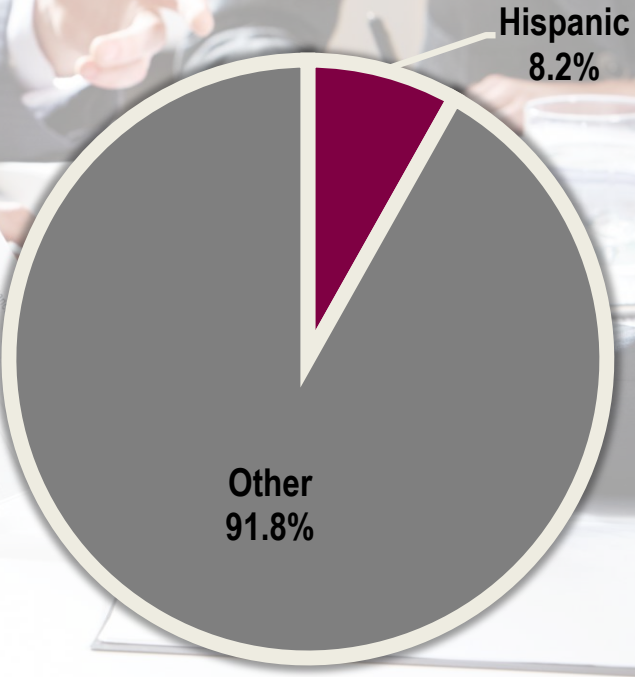
Source: Nevada Department of Taxation





# Nevada Businesses

## % Hispanic-Owned

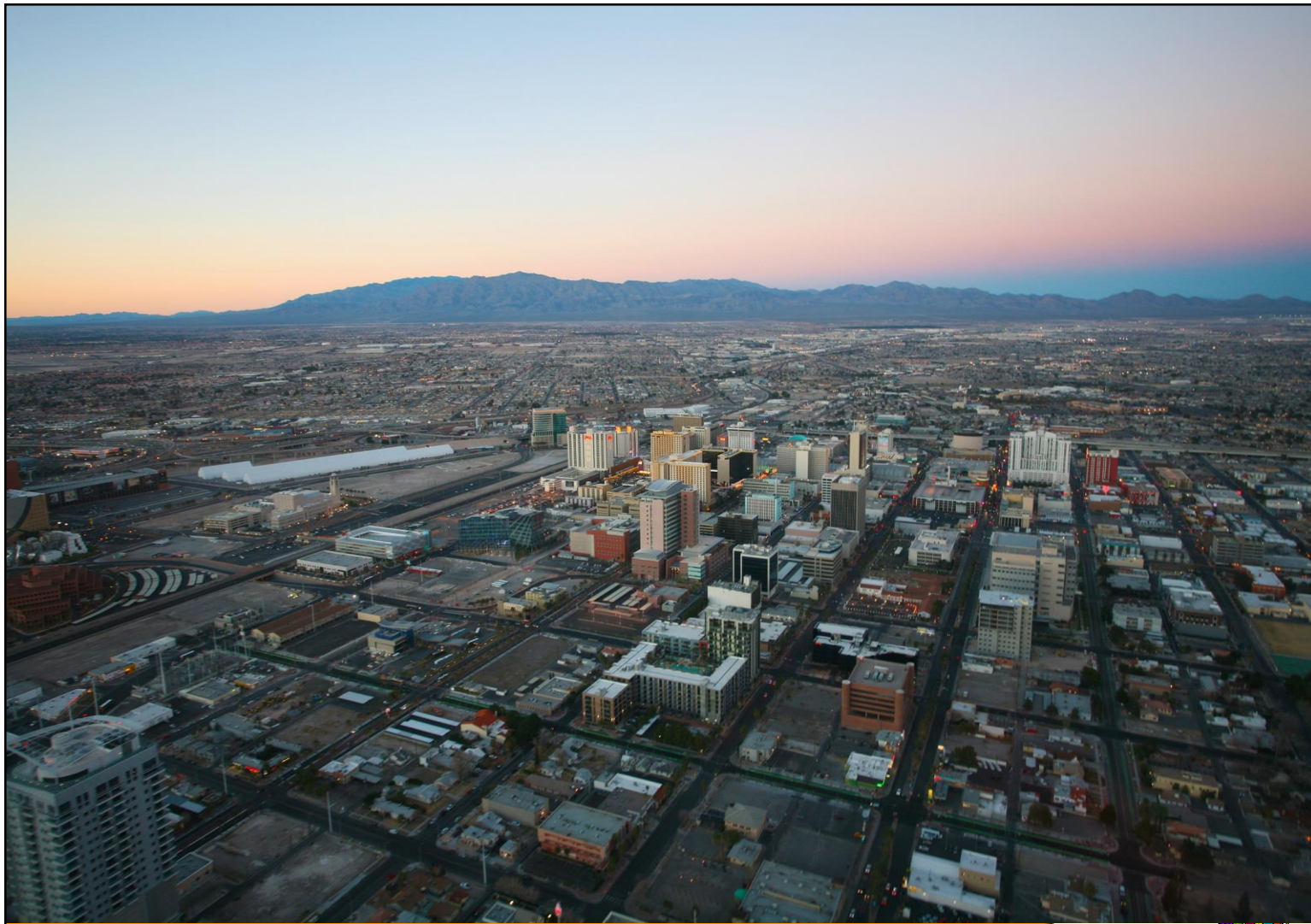


Source: U.S. Census 2007 Survey of Business Owners (latest data available)



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# So. NV Homeownership Rates



TOTAL  
VALLEY

**55.7%**

HISPANICS/  
LATINOS

**45.0%**

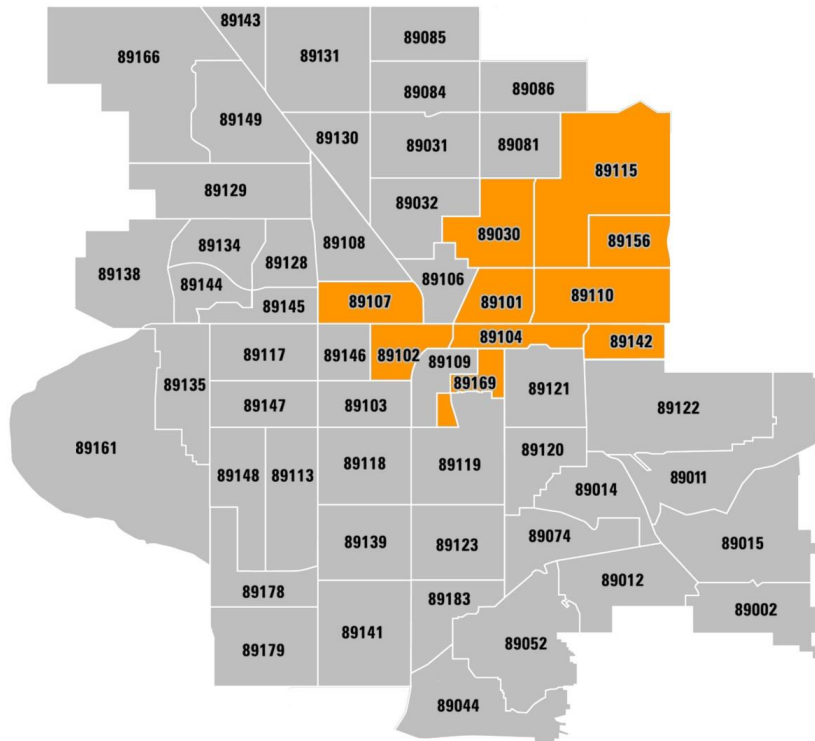
Source: Las Vegas Perspective

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# Clark County Hispanic Density Top 10 Zip Codes

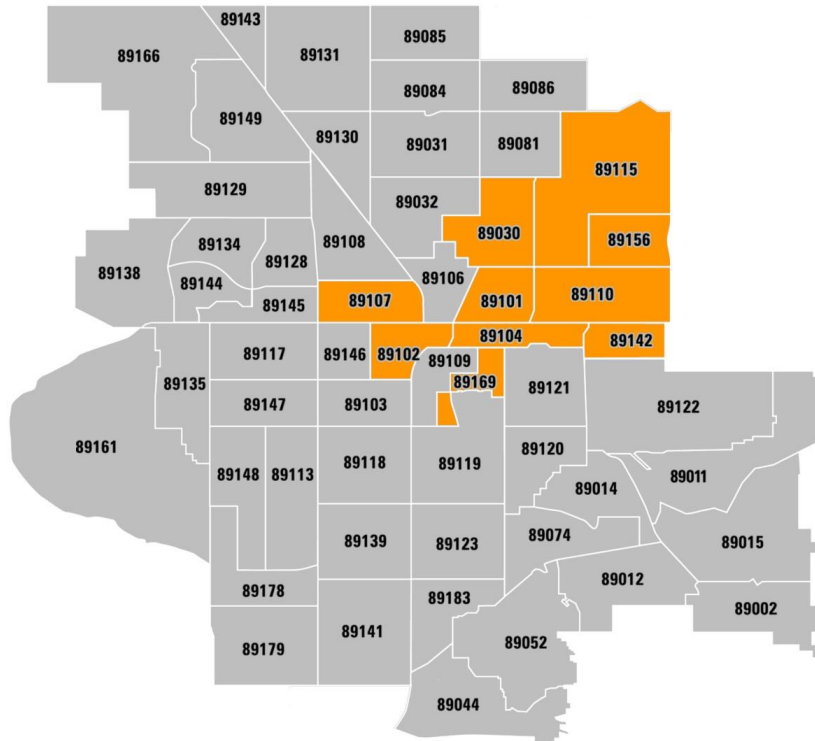


Zip Code	% Hispanic
89030	73.5%
89110	62.6%
89101	61.8%
89115	58.2%
89104	56.7%
89102	53.7%
89142	51.5%
89107	51.0%
89169	46.2%
89156	45.8%

Source: Las Vegas Perspective



# Clark County Hispanic Density Top 10 Zip Codes



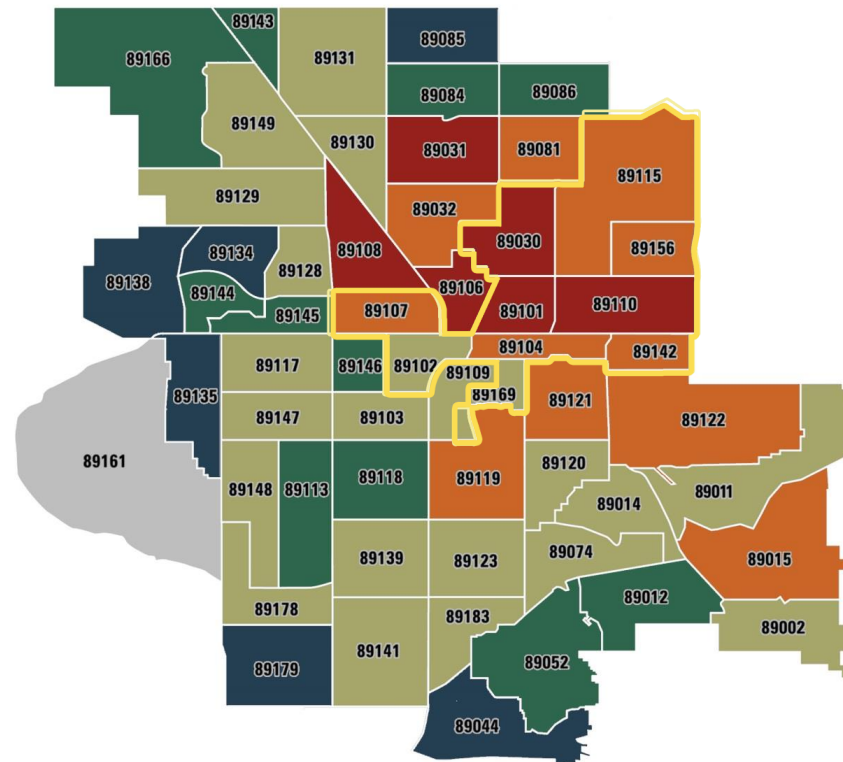
Zip Code	# Hispanic
89030	37,918
89110	47,395
89101	25,400
89115	39,851
89104	19,996
89102	19,093
89142	17,888
89107	19,831
89169	11,773
89156	13,034
<b>TOTAL</b>	<b>252,179</b>

Source: Las Vegas Perspective



# Summary

## Valley-Wide Neighborhood Risk Index



Source: Quarterly Neighborhood Risk Index, Applied Analysis



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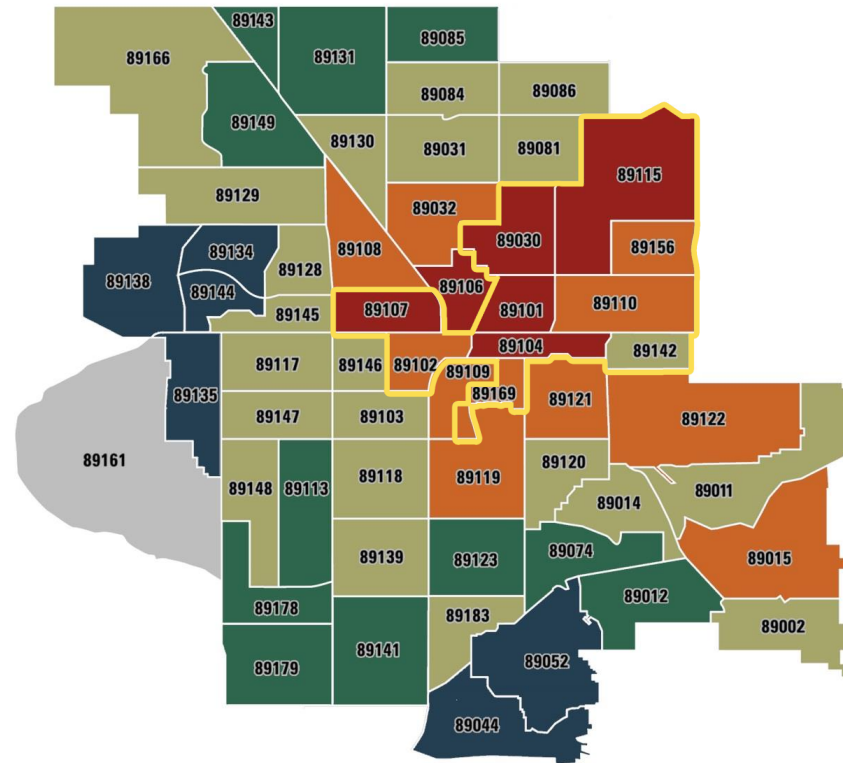






# Elements of the NRI

## SNAP| Valley-wide Distribution Map

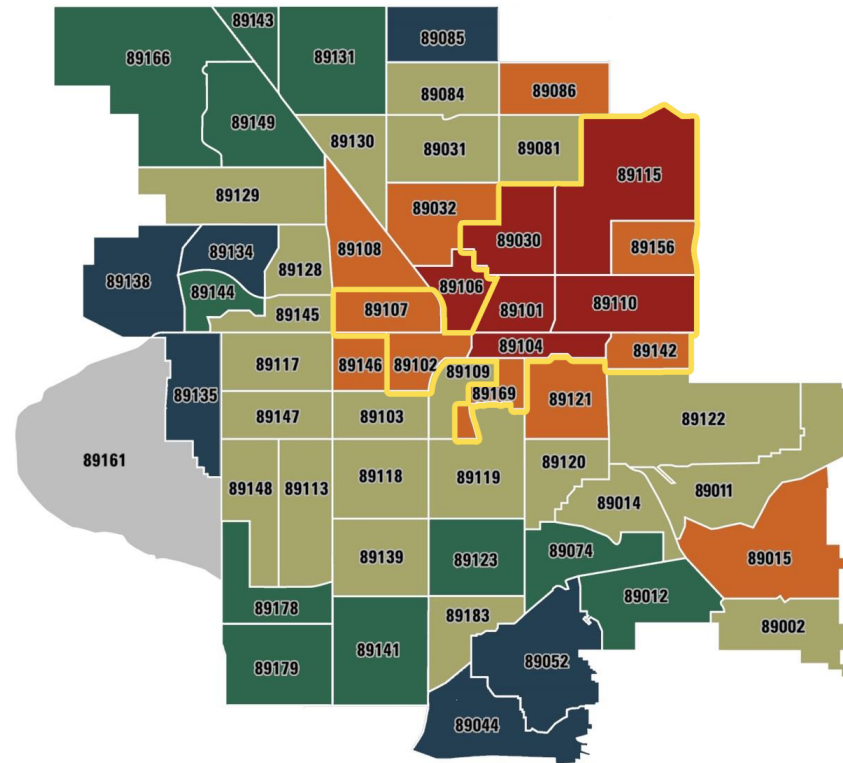


Source: Quarterly Neighborhood Risk Index, Applied Analysis



# Elements of the NRI

## Medicaid| Valley-wide Distribution Map



Source: Quarterly Neighborhood Risk Index, Applied Analysis

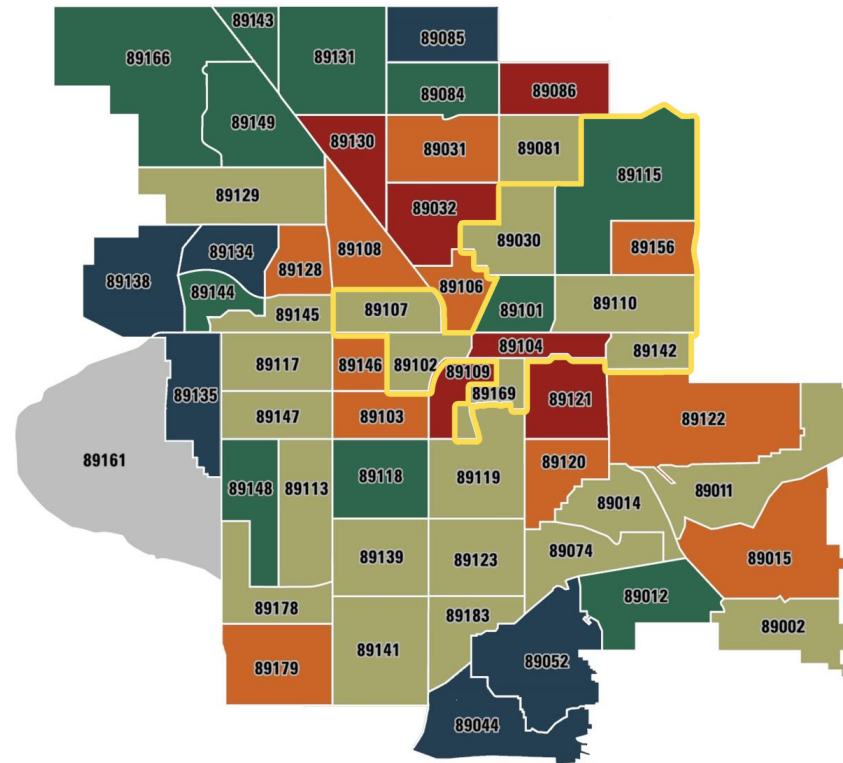


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# Elements of the NRI

## Unemp. Insurance | Valley-wide Distribution Map



Source: Quarterly Neighborhood Risk Index, Applied Analysis



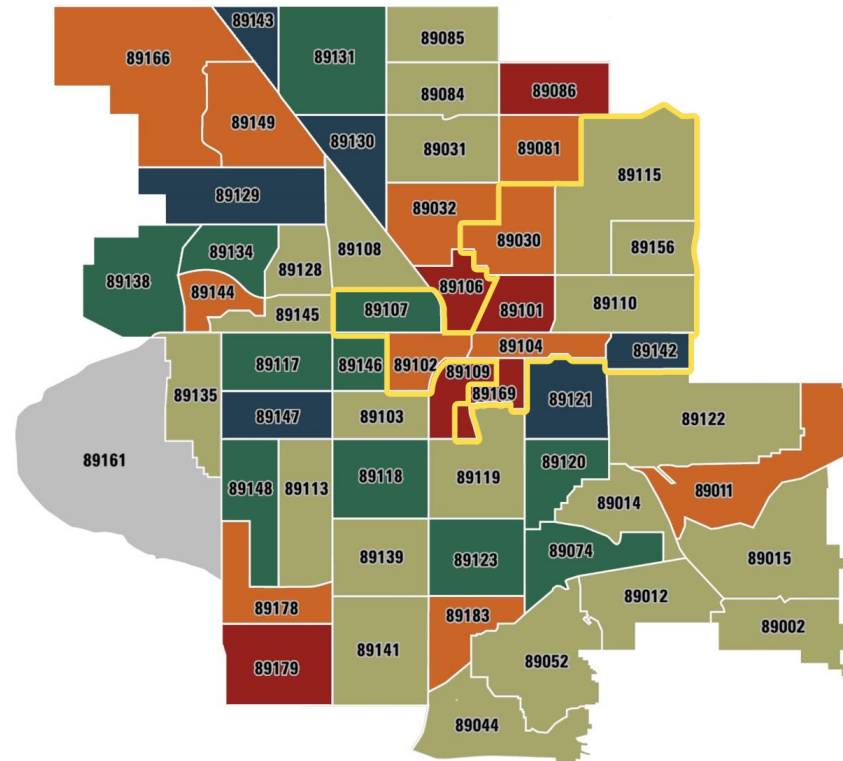
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# Elements of the NRI

## Residential Vacancy | Valley-wide Distribution Map



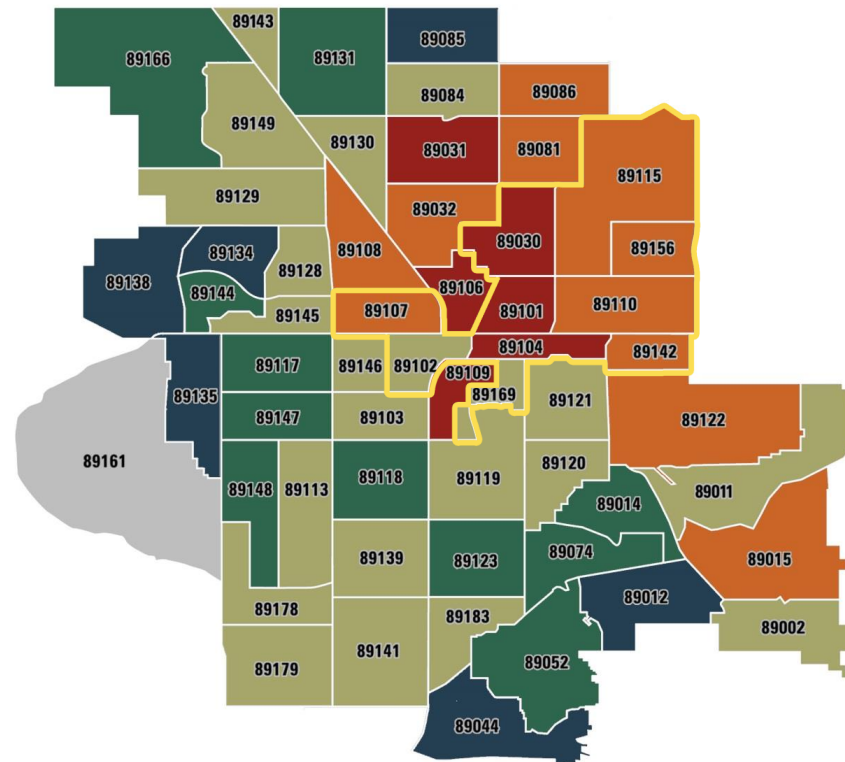
Source: Quarterly Neighborhood Risk Index, Applied Analysis





# Elements of the NRI

## Composite Risk | Valley-wide Distribution Map



Source: Quarterly Neighborhood Risk Index, Applied Analysis







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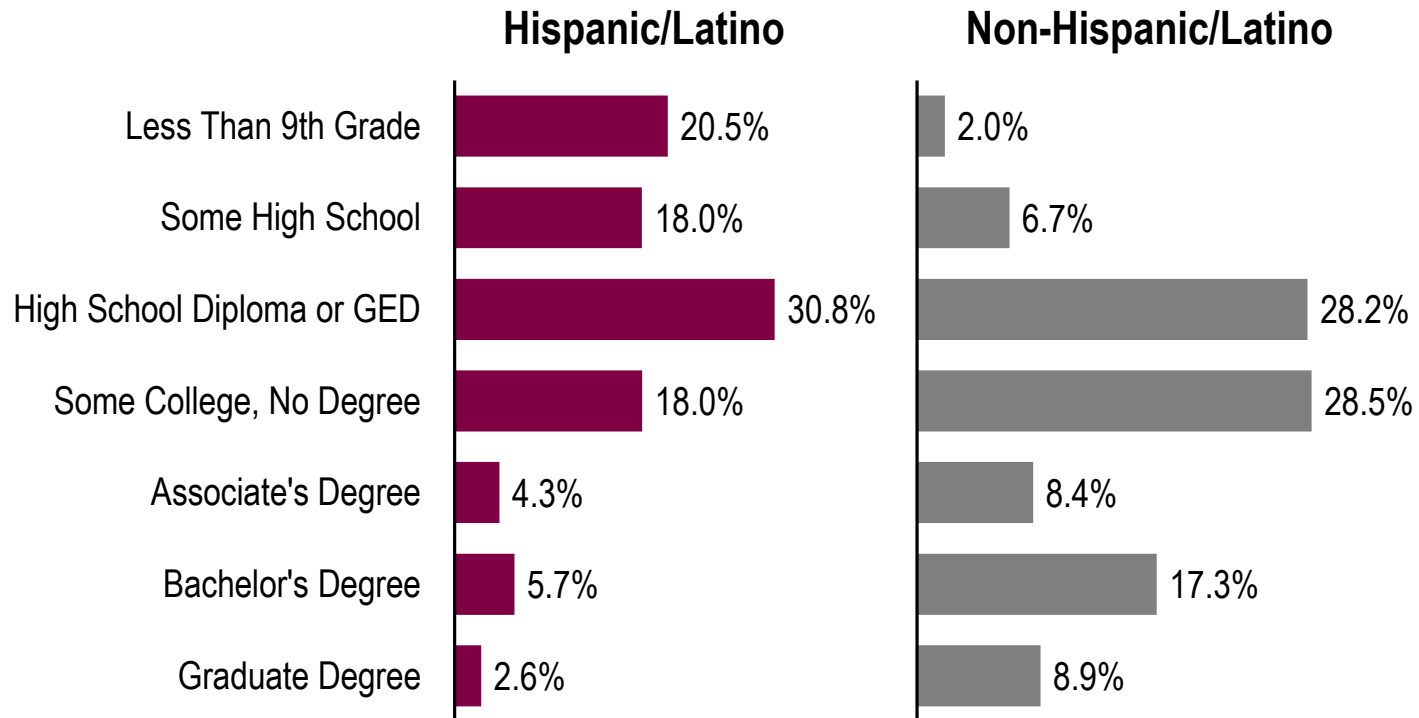


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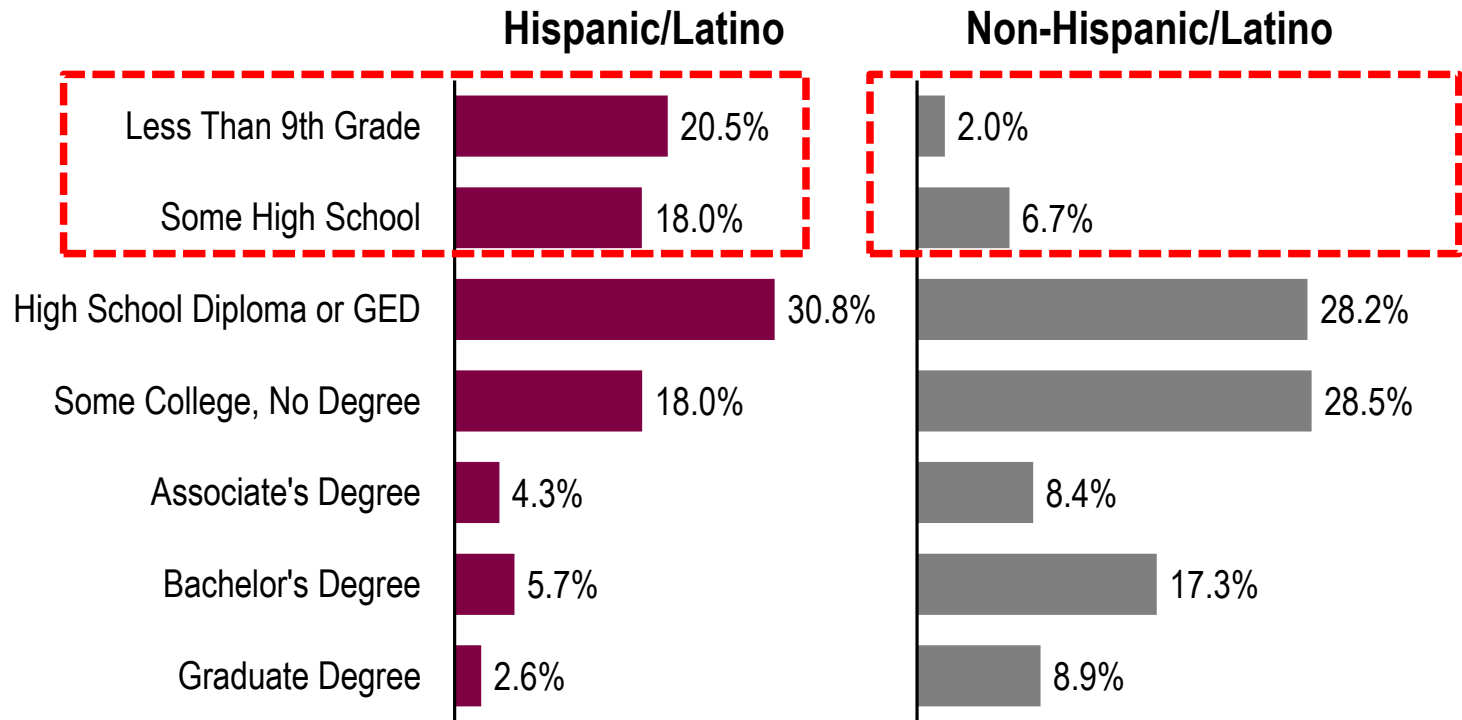
# Nevada Educational Attainment



Source: U.S. Census American Community Survey, 2012 1-Year Estimates, Calculations by Applied Analysis



# Nevada Educational Attainment



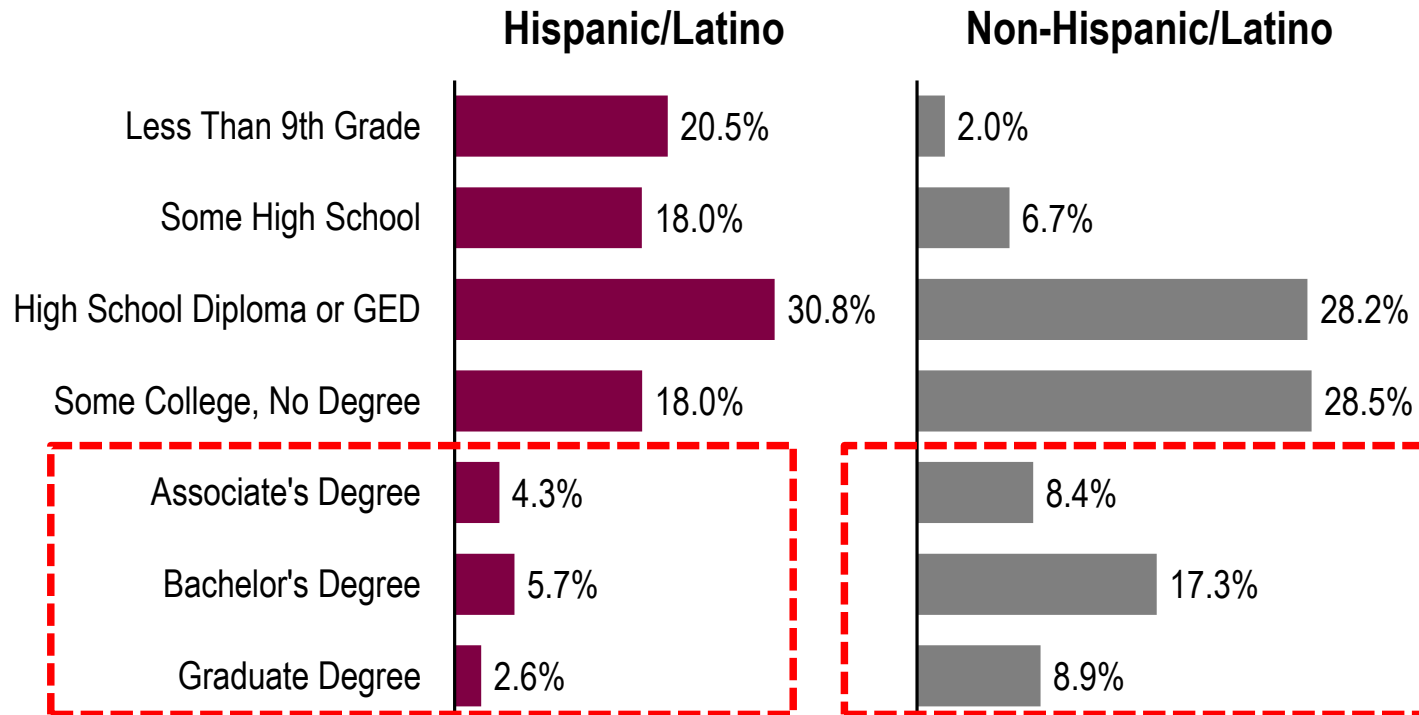
Source: U.S. Census American Community Survey, 2012 1-Year Estimates, Calculations by Applied Analysis



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# Nevada Educational Attainment



Source: U.S. Census American Community Survey, 2012 1-Year Estimates, Calculations by Applied Analysis



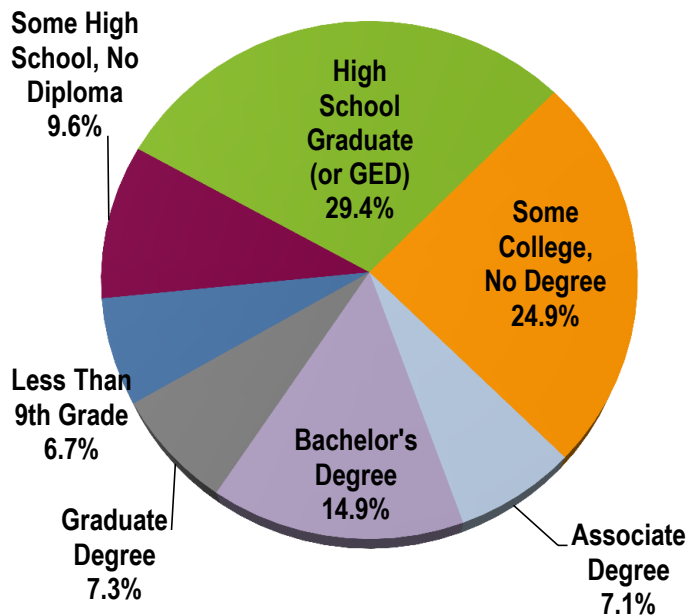


**61.5% of Hispanics/Latinos** in Nevada have at least a high school diploma, or equivalent, compared to **91.3% of non-Hispanics/Latinos** in Nevada

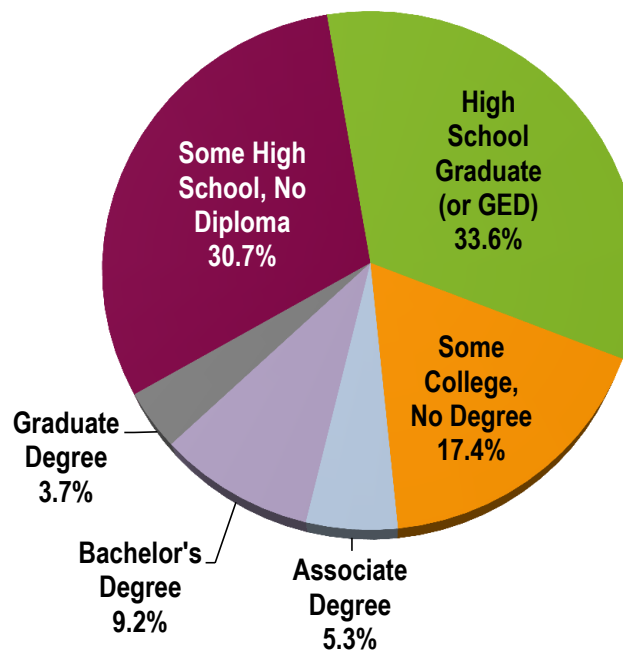


# Clark County Educational Attainment

## Valley-Wide Average



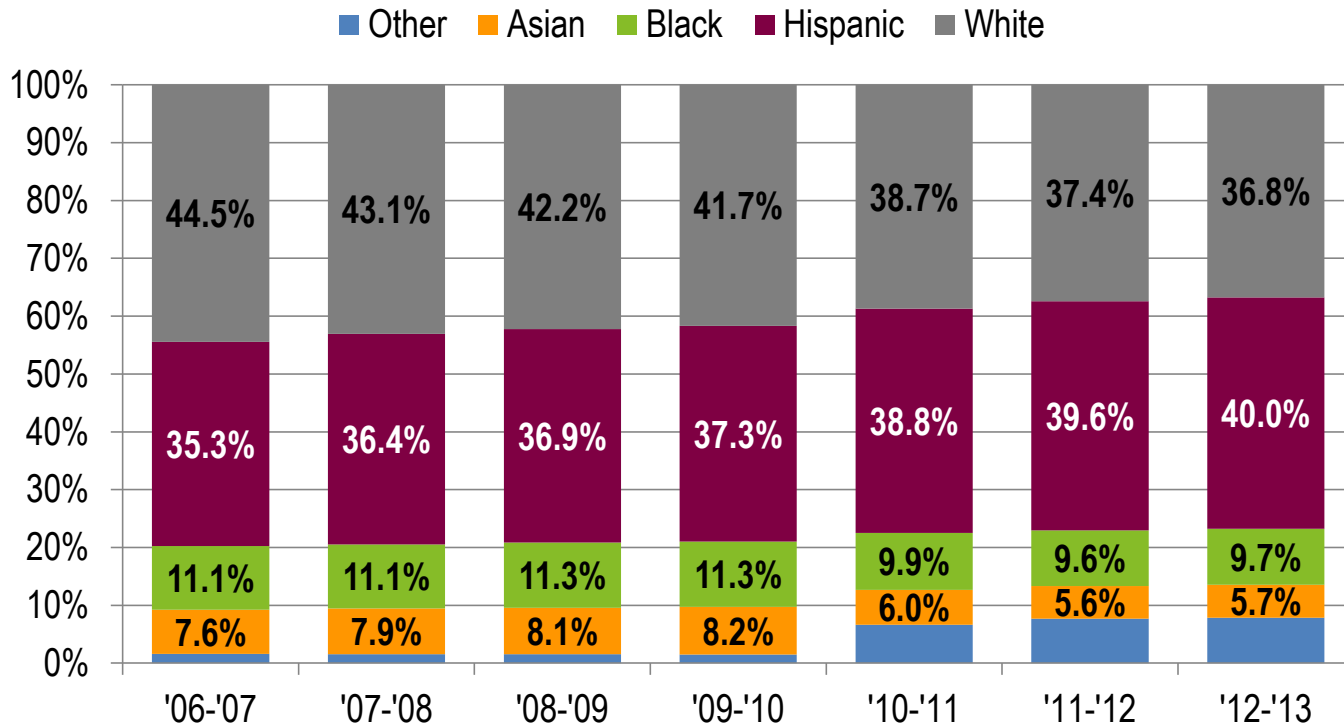
## Hispanics



Source: Las Vegas Perspective; note: Hispanic profile categories do not include "Less Than 9<sup>th</sup> Grade"



# Nevada K-12 Schools Enrollment Demographics



Source: Nevada Annual Reports of Accountability



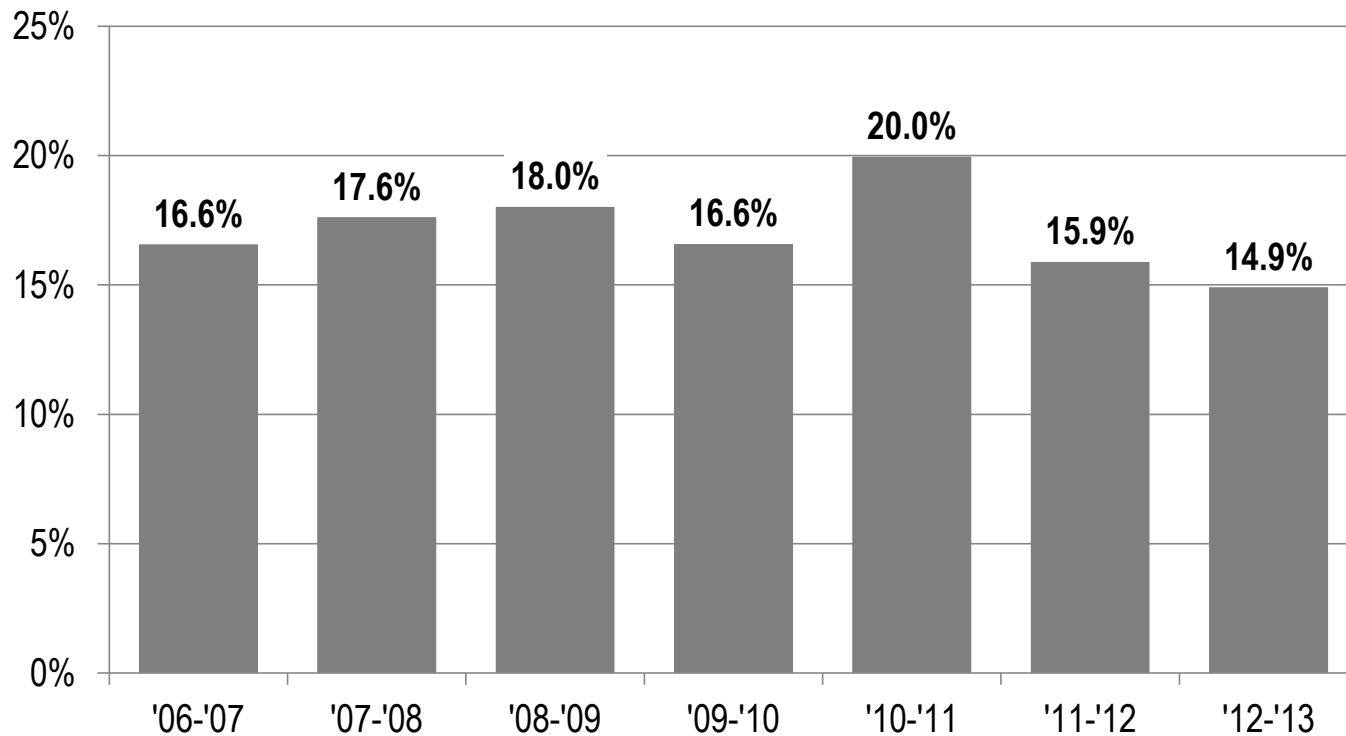
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# Trend in ELL Population Nevada



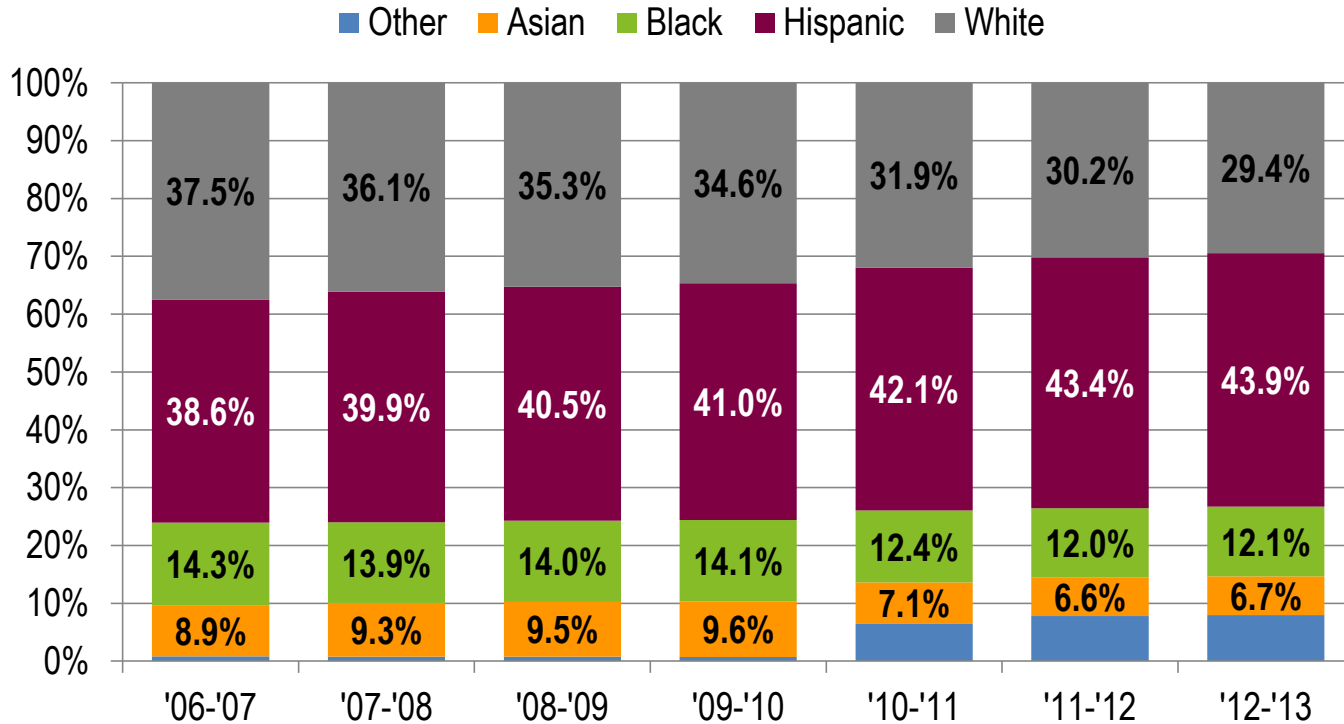
Source: Nevada Annual Reports of Accountability



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# Clark County School District Enrollment Demographics

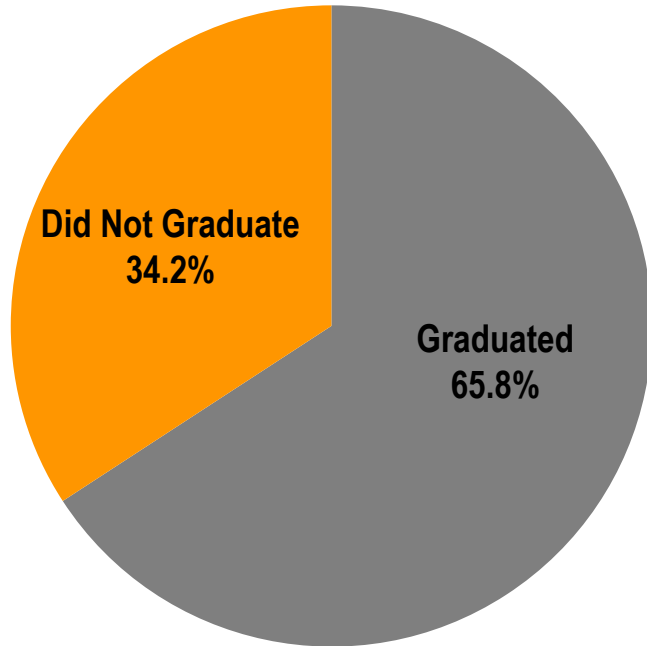


Source: Nevada Annual Reports of Accountability

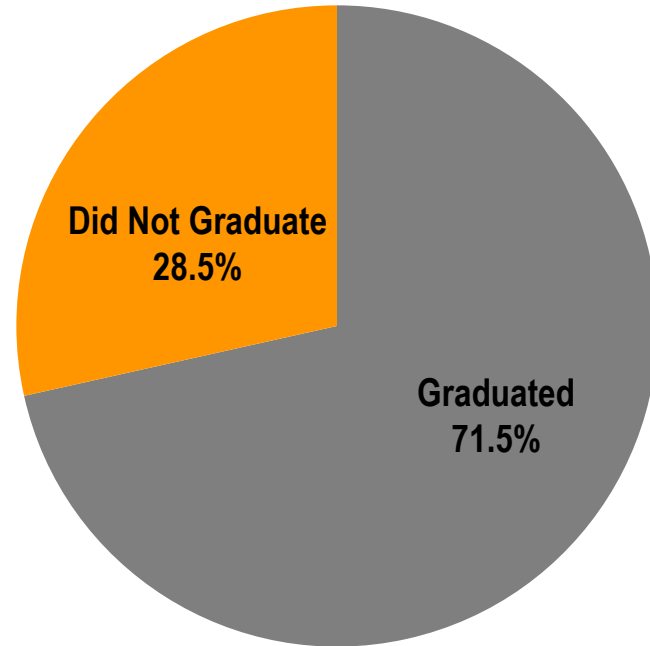


# Clark County Graduation Rates 2013-2014

Hispanic



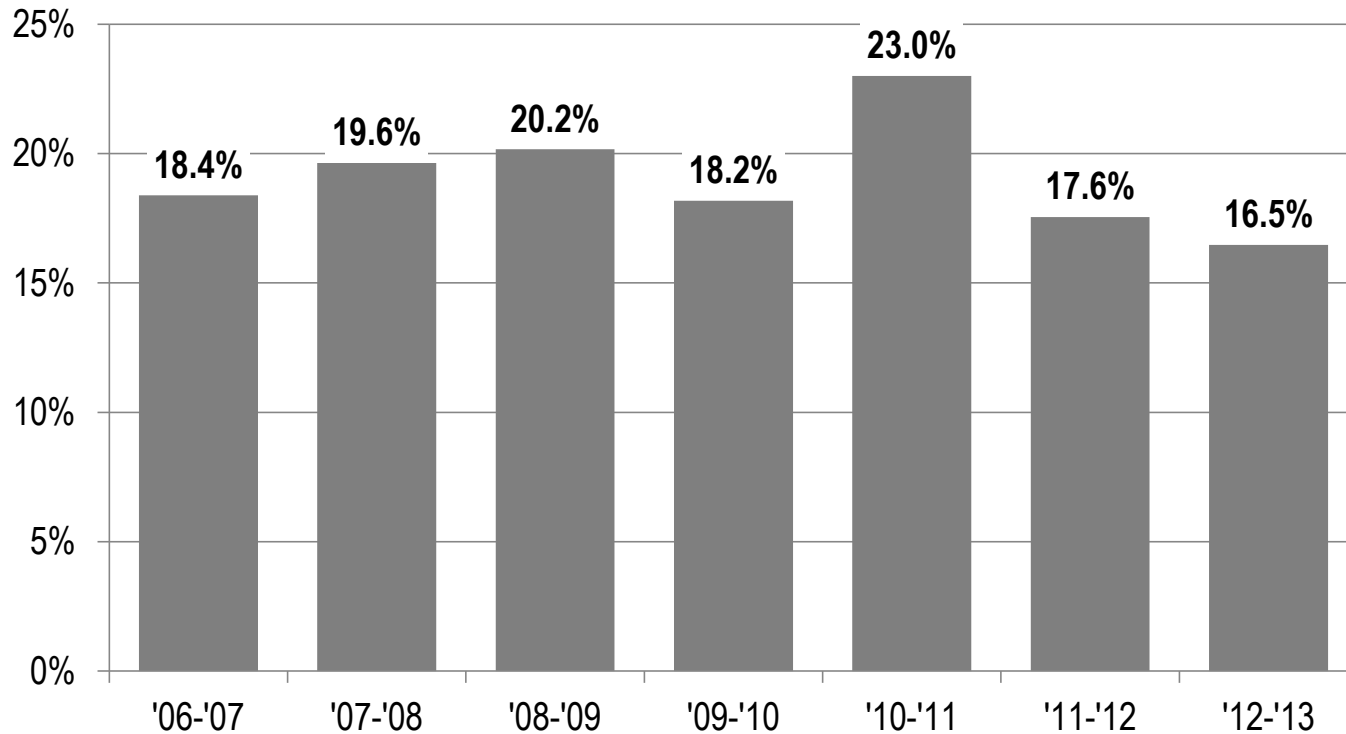
County Average



Source: Nevada Annual Reports of Accountability, Cohort Graduation Rates (Reported for Prior School Year)



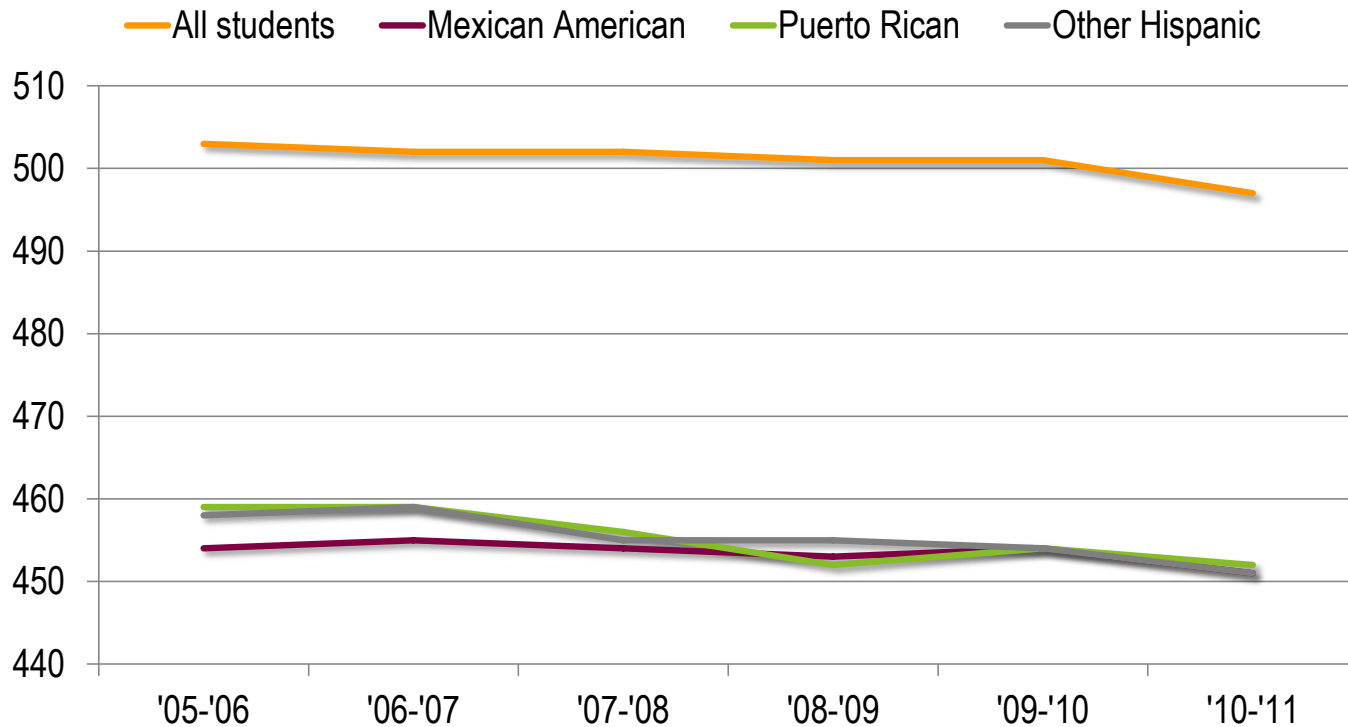
# Trend in ELL Population Clark County



Source: Nevada Annual Reports of Accountability



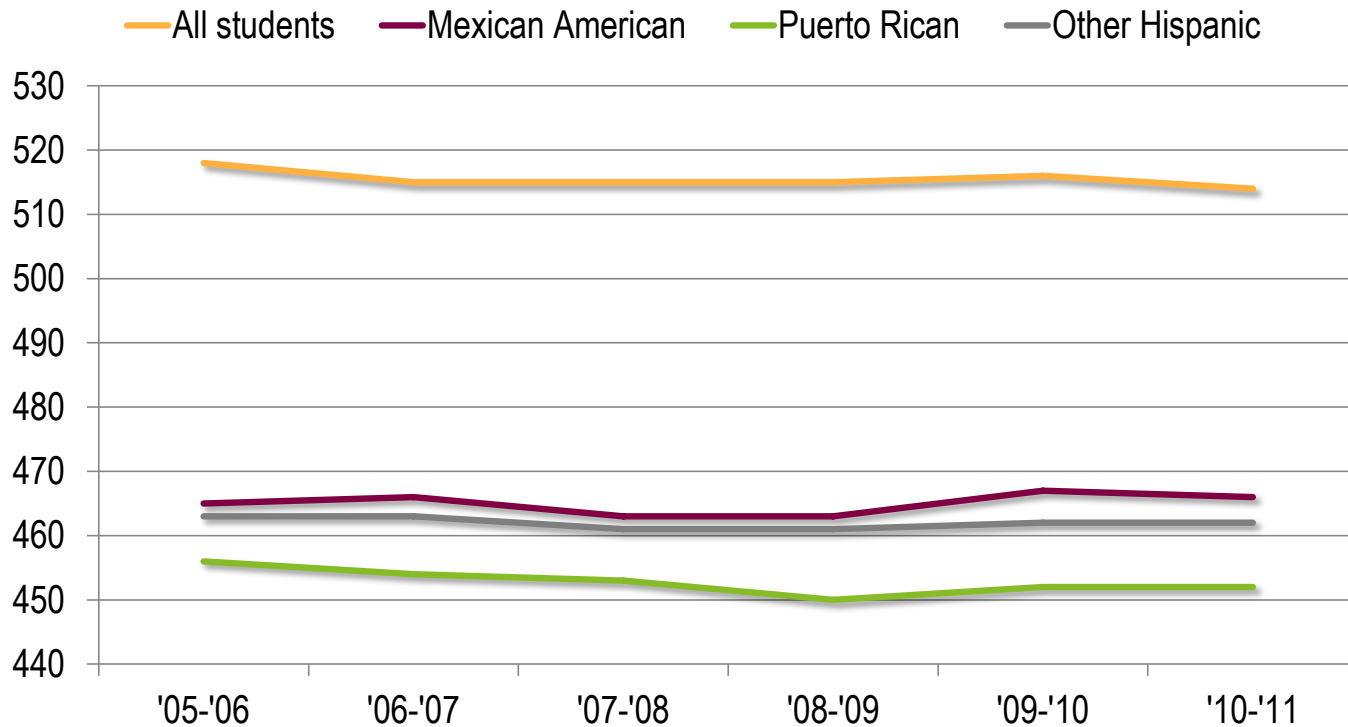
# SAT Mean Scores of College-Bound Seniors | Critical Reading



Source: U.S. Department of Education, National Center for Education Statistics



# SAT Mean Scores of College-Bound Seniors| Math

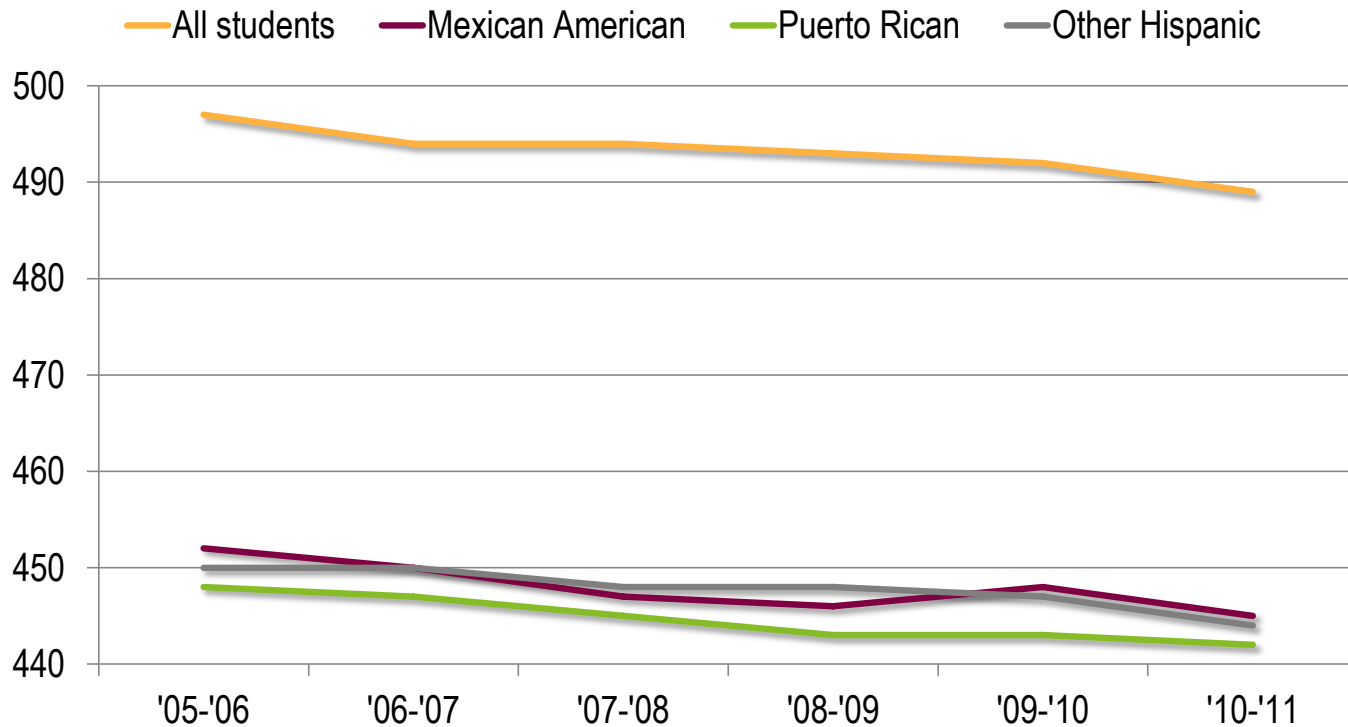


Source: U.S. Department of Education, National Center for Education Statistics





# SAT Mean Scores of College-Bound Seniors| Writing



Source: U.S. Department of Education, National Center for Education Statistics





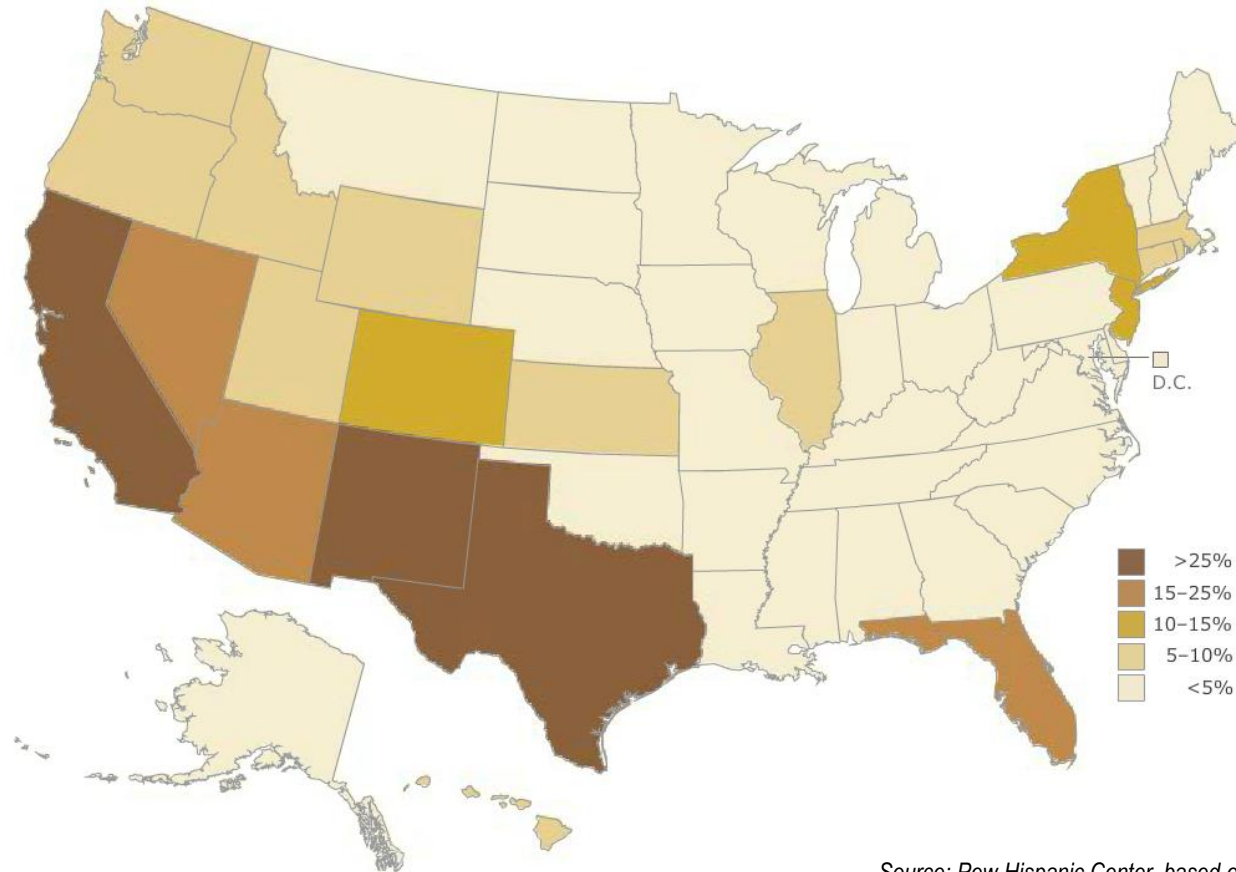
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# Latinos as a Percent of Eligible Voters



Source: Pew Hispanic Center, based on 2010 data



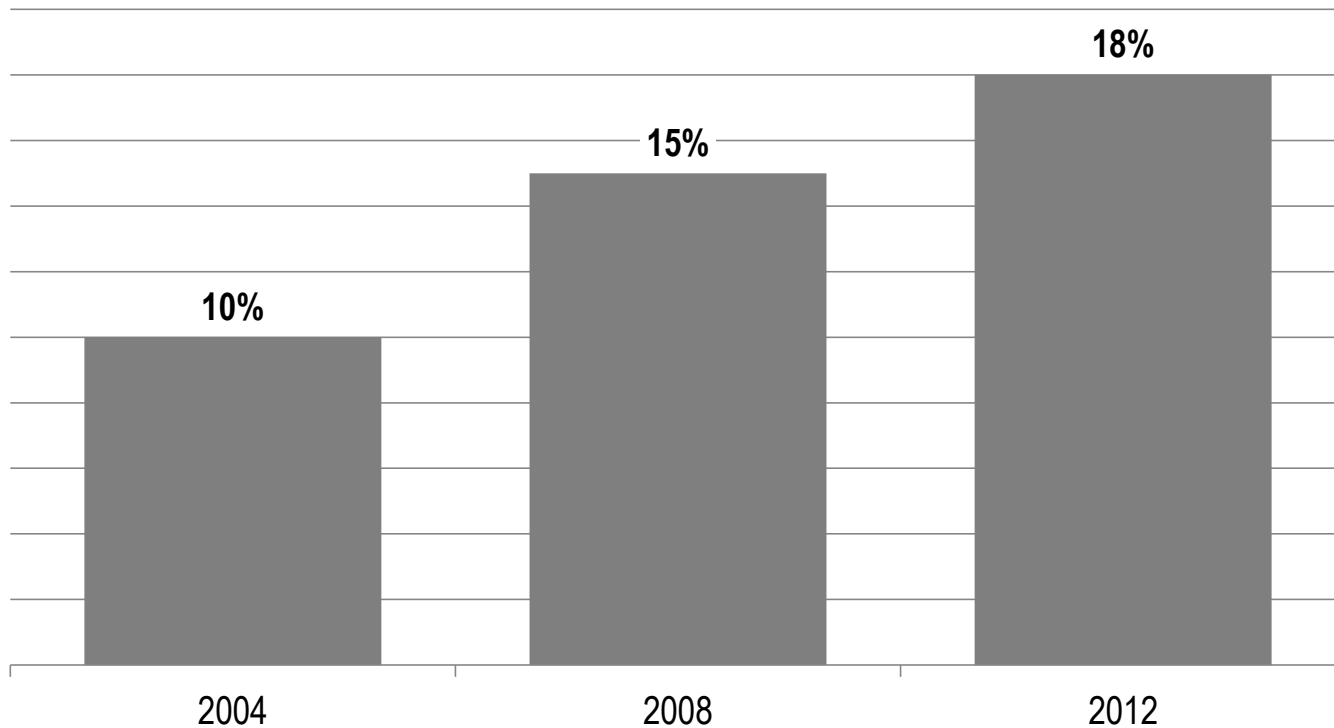
# 2012 Latino Electorate Nevada

	Nevada	Rank	U.S.
Eligible Voters Who Are Latino	268,000	13	21,509,000
Share of Eligible Voters Who Are Latino	15.1%	6	10.0%
Share of Latino Population Eligible to Vote	37.2%	29	42.4%

Source: Pew Hispanic Center, based on 2010 data



# Hispanic Share of Voters in Presidential Elections | Nevada



Source: Pew Hispanic Center



# Economic Opportunity; Not an Economic Drain







# Appropriately Fund & Program K-12 Education



# Put Resources in Neighborhoods Where They Are Needed Most





# Instill Pride





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