





"The record of *failure to predict recessions* is virtually unblemished."

-- 2001 International Journal of Forecasting

"I look forward to the day when economists manage to get themselves thought of as humble, competent people, on a level with dentists."

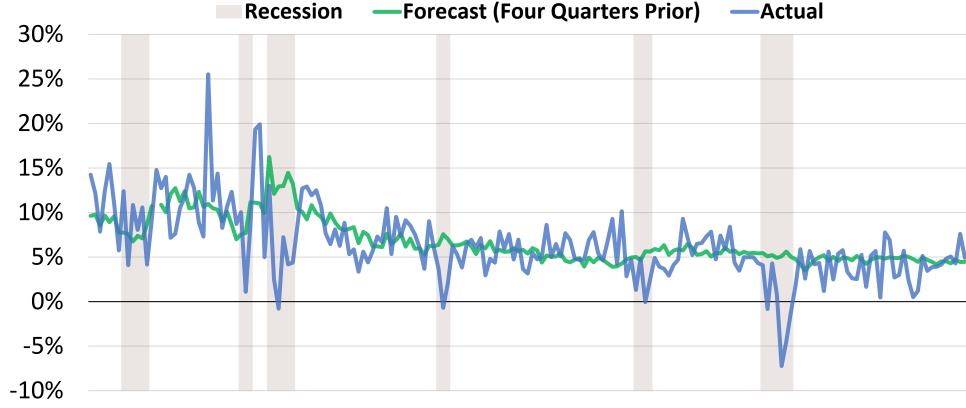
-- John Maynard Keynes





### **Quarter-Over-Quarter Growth**

Forecast Four Quarters Prior vs. Actual



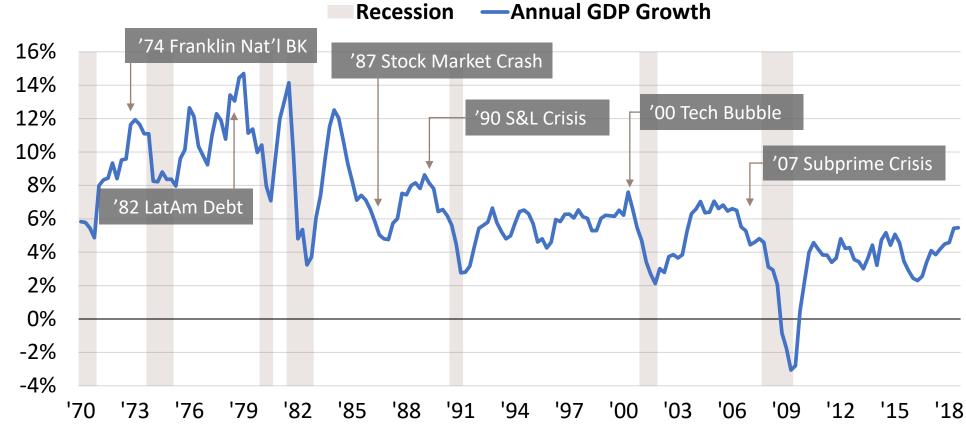
'72 '74 '76 '78 '80 '82 '84 '86 '88 '90 '92 '94 '96 '98 '00 '02 '04 '06 '08 '10 '12 '14 '16 '18

Source: Federal Reserve Bank of Philadelphia and United States Bureau of Economic Analysis





## Annual GDP Growth and Financial Events



Source: United States Bureau of Economic Analysis





# Comparative Analysis of Periods of Expansion and Real GDP Growth

Recent expansion has experienced the **slowest GDP growth** in history

Trough	Peak	Duration (Qtrs.)	Real GDP Compound Annual Growth Rate
Q4 1949	Q2 1953	15	7.6%
Q2 1958	Q2 1960	9	5.5%
Q4 1970	Q4 1973	13	5.1%
Q1 1961	Q4 1969	36	4.9%
Q3 1980	Q3 1981	5	4.3%
Q1 1975	Q1 1980	21	4.3%
Q4 1982	Q3 1990	32	4.3%
Q2 1954	Q3 1957	14	4.0%
Q1 1991	Q1 2001	41	3.6%
Q4 2001	Q4 2007	25	2.9%
Q2 2009	To Date	37	2.3%
Average		22	4.4%

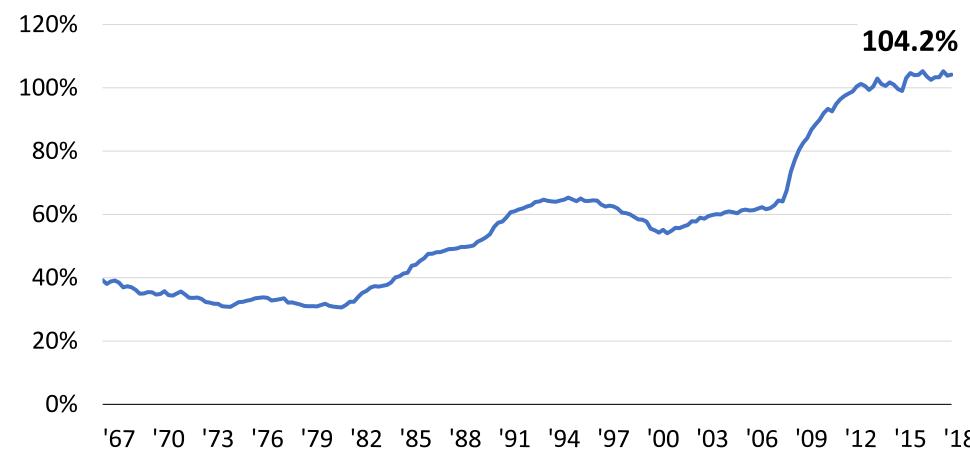
Source: United States Bureau of Economic Analysis and Applied Analysis





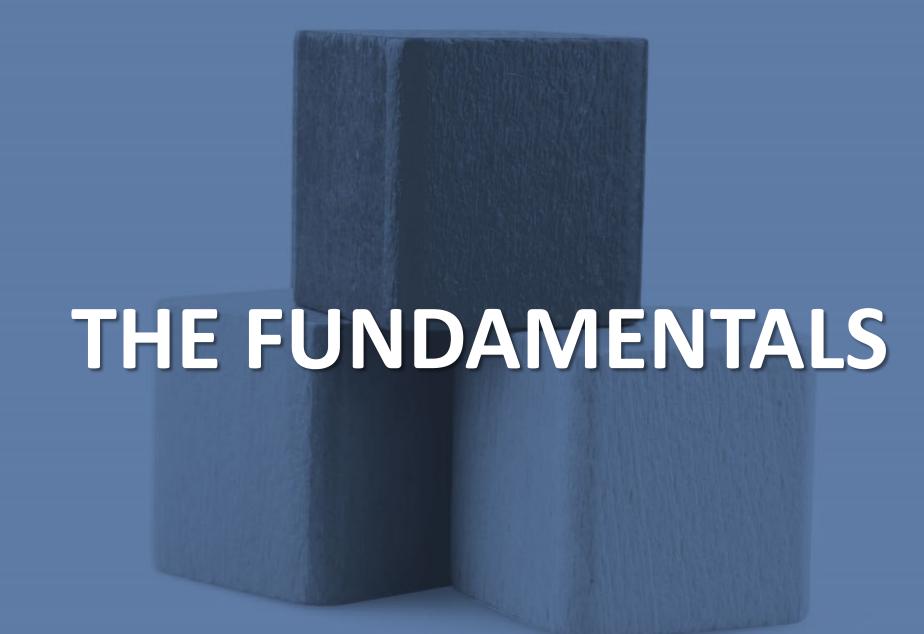


#### Public Debt as a Percent of GDP



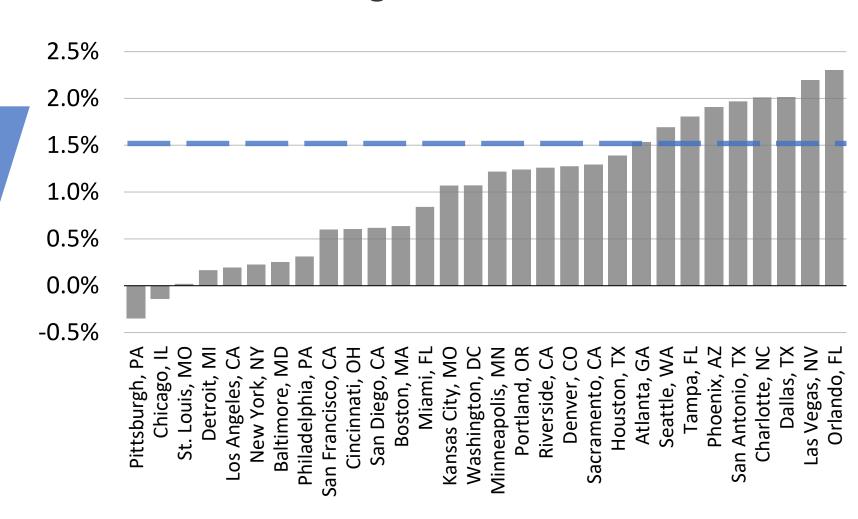
Source: Federal Reserve Bank of St. Louis





### **Population Growth**

Largest 30 MSAs and Reno MSA

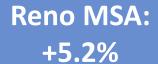


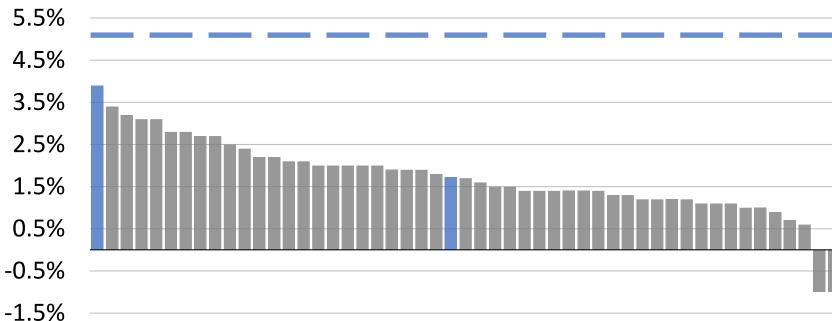
Reno MSA: +1.5%

Source: U.S. Census Bureau (2016 vs. 2017)



## **Employment Growth**United States and the Reno MSA



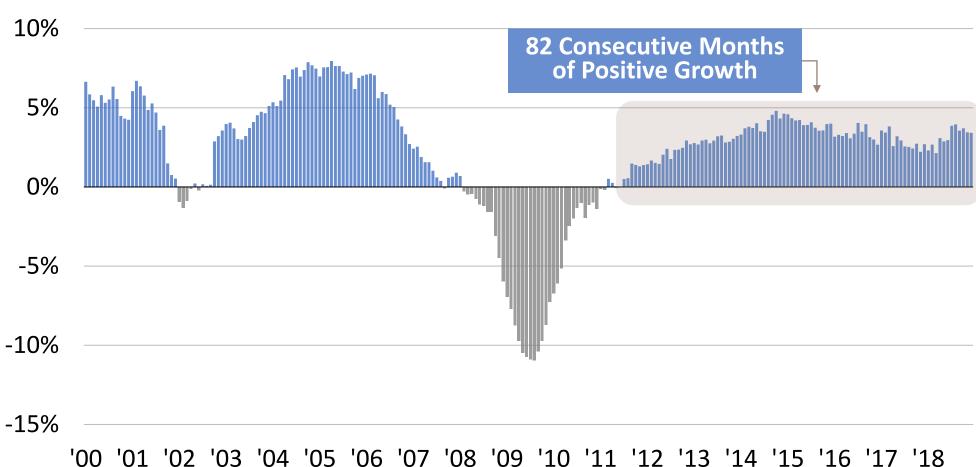




Source: U.S. Bureau of Labor Statistics (December 2018 vs. December 2017; Total Non-Farm, Seasonally Adjusted)



#### Employment Growth Reno MSA | Year-over-Year

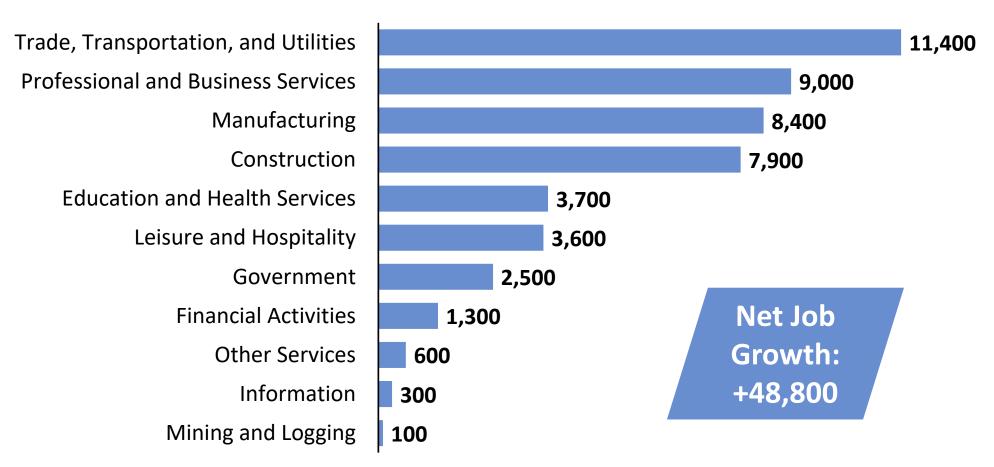


Source: U.S. Bureau of Labor Statistics





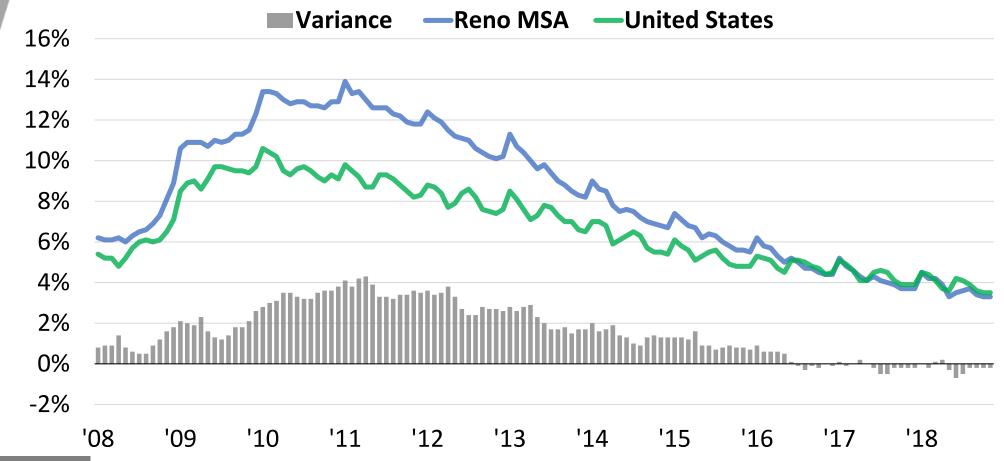
#### Employment Growth Reno MSA | Last 5 Years

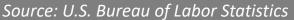


Source: U.S. Bureau of Labor Statistics (December 2018 vs. December 2013)



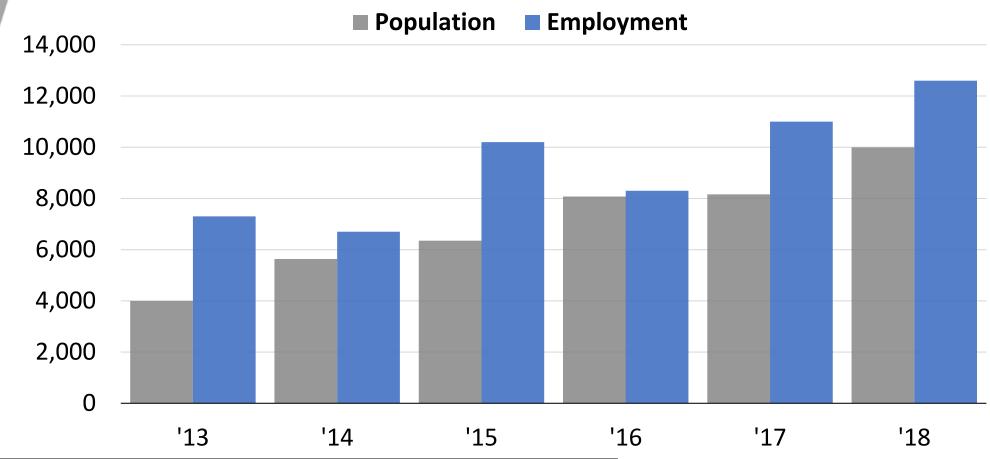
# Unemployment Rate







#### Population and Employment Reno MSA Total Increase | 2013-2018

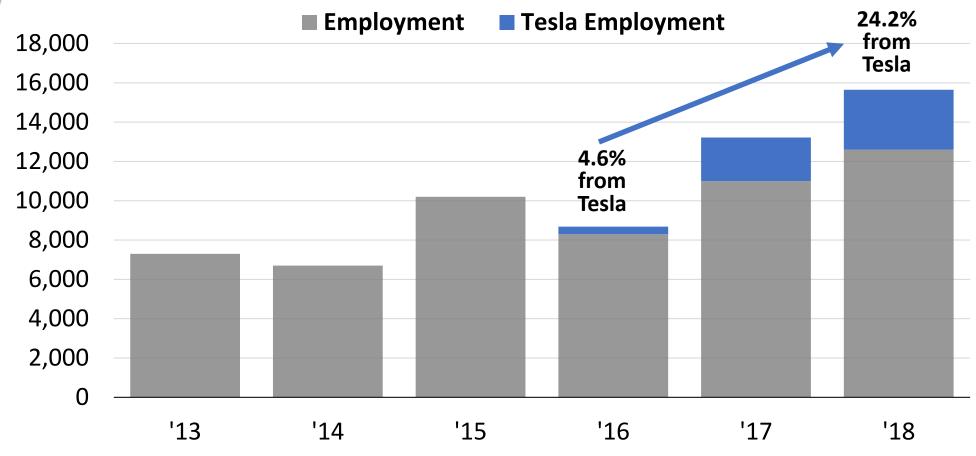


Source: U.S. Bureau of Labor Statistics, U.S. Census Bureau, EMSI, Governor's Office of Economic Development



### Impact of Tesla on the Reno MSA

Total Increase | 2013-2018



Source: U.S. Bureau of Labor Statistics, U.S. Census Bureau, EMSI, Governor's Office of Economic Development







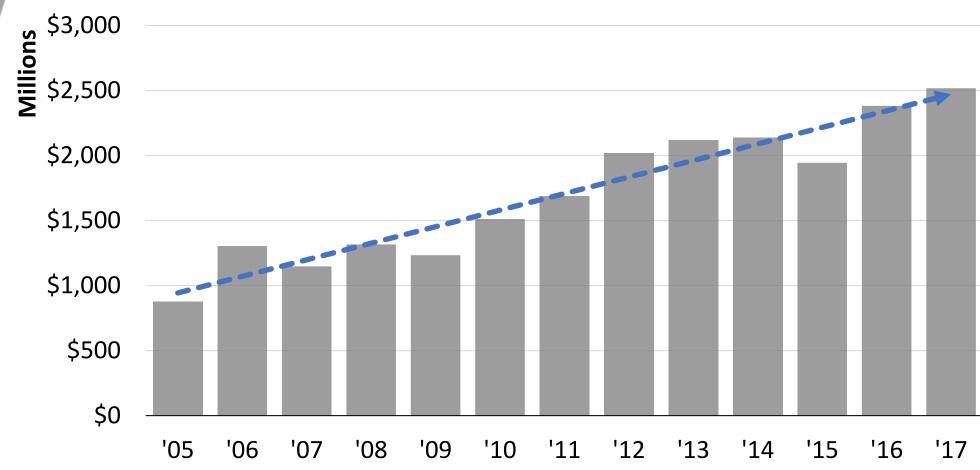
### **Changing the Employment Base**

Sector	2013	2018	Net Growth
Trade, Transportation and Utilities	45,900	57,300	11,400
Professional and Business Services	28,100	37,100	9,000
Manufacturing	12,600	21,000	8,400
Construction	10,400	18,300	7,900
Education	23,100	26,800	3,700
Leisure and Hospitality	34,300	37,900	3,600
Government	29,600	32,100	2,500
Financial Activities	9,500	10,800	1,300
Other Services	5,900	6,500	600
Information	2,000	2,300	300
Mining and Logging	200	300	100
Total	201,600	250,400	+48,800

Source: U.S. Bureau of Labor Statistics



## **Total Exports**Reno MSA



Source: U.S. Department of Commerce





### **Diversifying Industry**



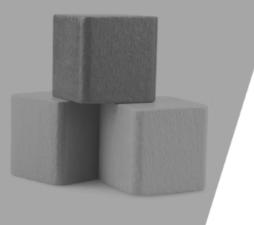


Source: U.S. Bureau of Labor Statistics and Applied Analysis

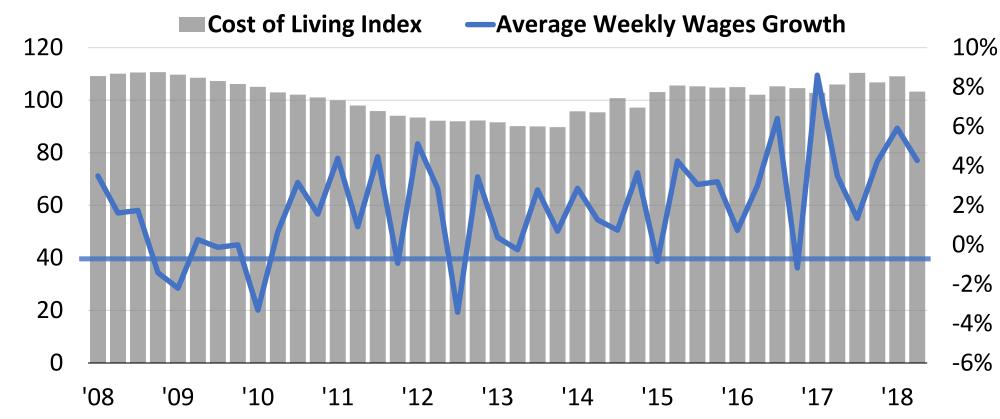








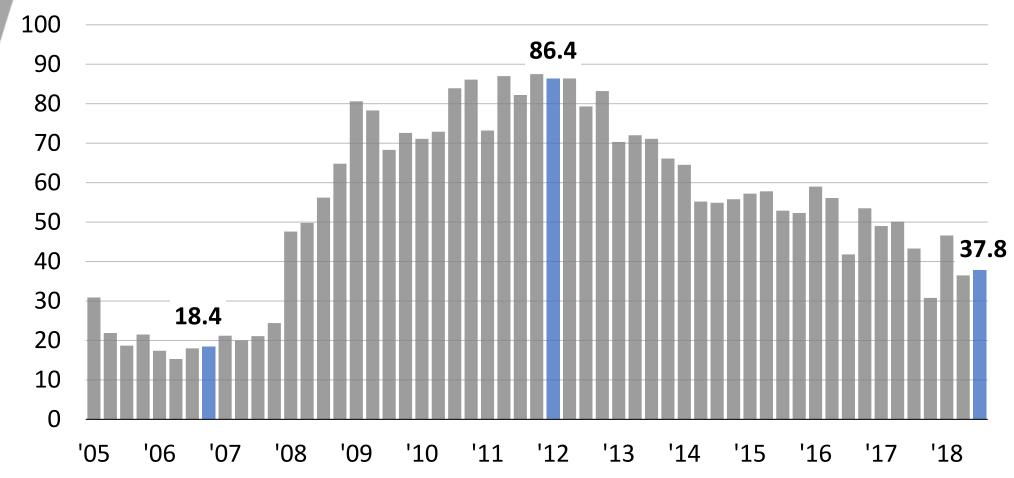
# Cost of Living Index (COLI) vs. Average Weekly Wage Growth Northern Nevada



Source: U.S. Bureau of Labor Statistics and The Council for Community and Economic Research



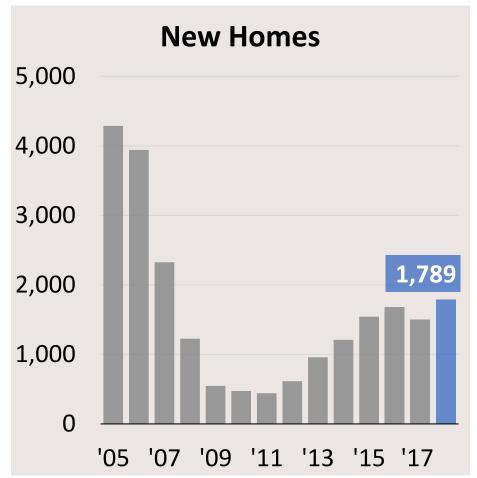
#### Housing Opportunity Index Reno MSA

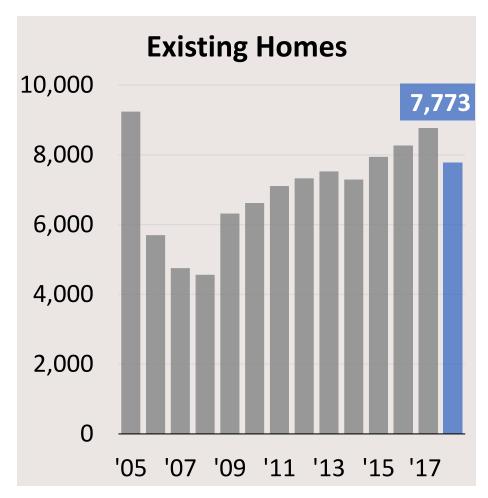


Source: National Association of Homebuilders



## Home Closings Washoe County

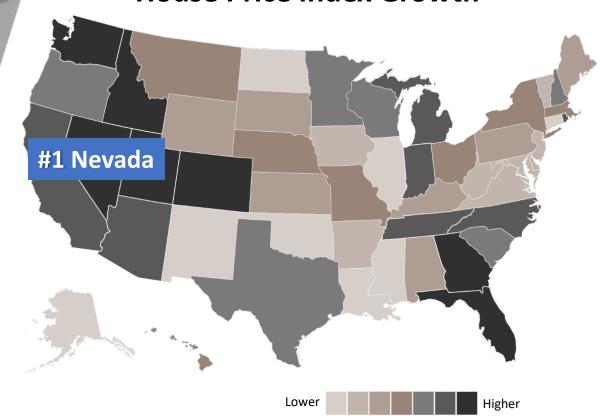




Source: SalesTraq, NNRMLS

### **Fastest House Price Appreciation**





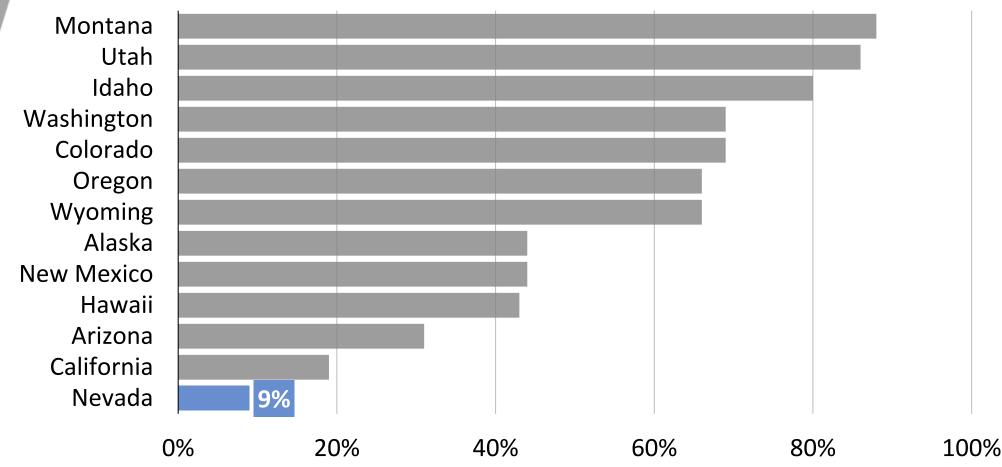
Rank	State	Growth
1	Nevada	+15.0%
2	Idaho	+13.0%
3	Utah	+10.4%
4	Washington	+9.9%
5	Colorado	+9.8%
6	Florida	+9.2%
7	Georgia	+8.9%
8	Arizona	+8.8%
9	California	+8.6%
10	Tennessee	+7.7%

Source: Federal Housing Finance Agency (Q3 2017 vs. Q3 2018)





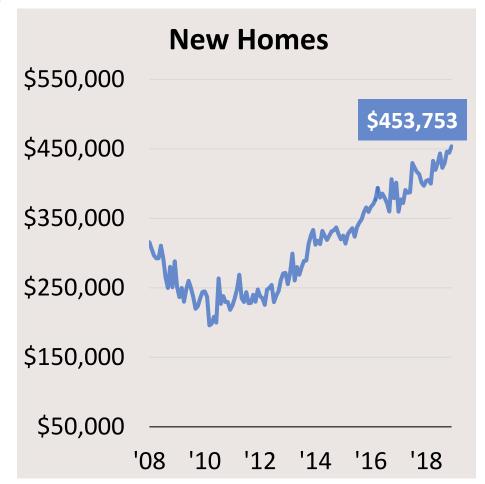
## Growth in Values Since 2005 In Western States



Source: National Association of Realtors (ACS and FHFA)



#### Median Home Prices Reno Area

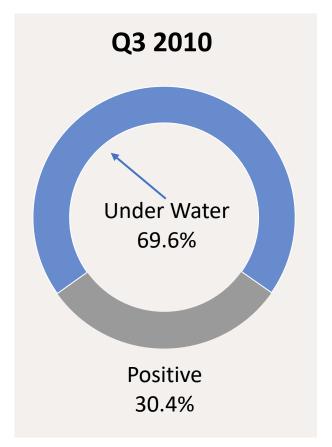


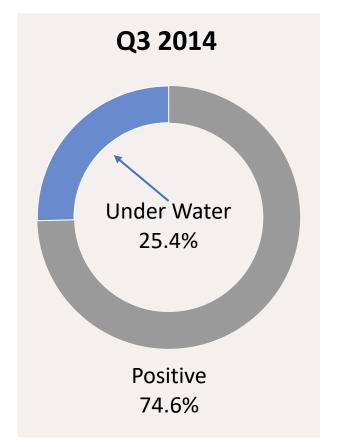


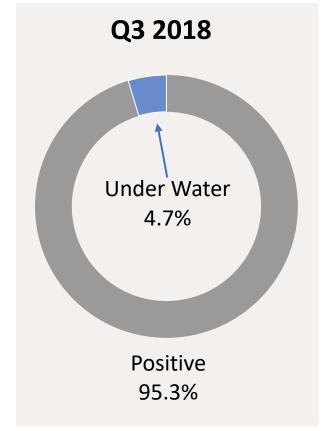
Source: SalesTraq



### Nevada Homeowner's Equity



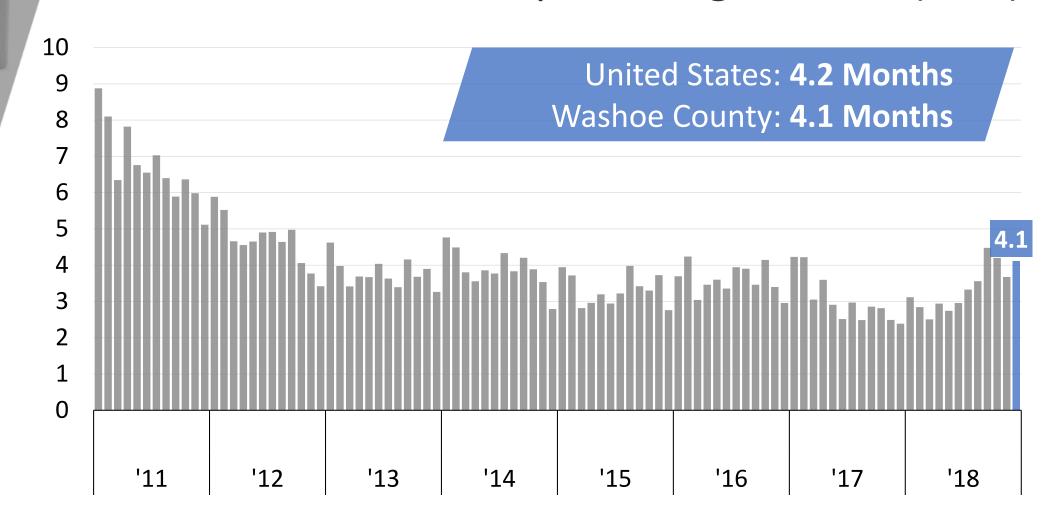




Source: CoreLogic



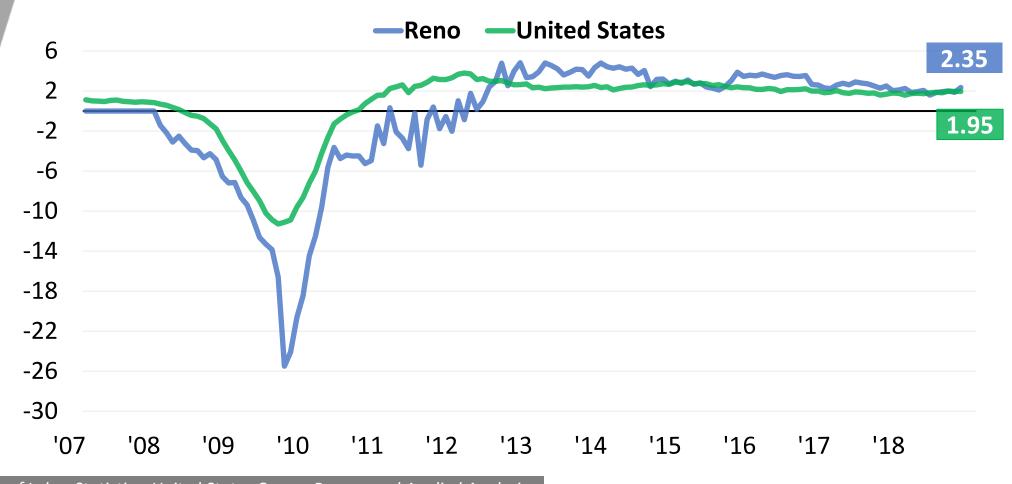
## **Effective Months of Availability**Multiple Listings Service (MLS)



Source: SalesTraq



# Employment-Growth-to-Permit Ratio (E/P Ratio)

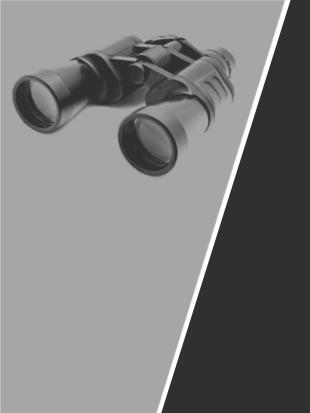


Source: United States Bureau of Labor Statistics, United States Census Bureau and Applied Analysis

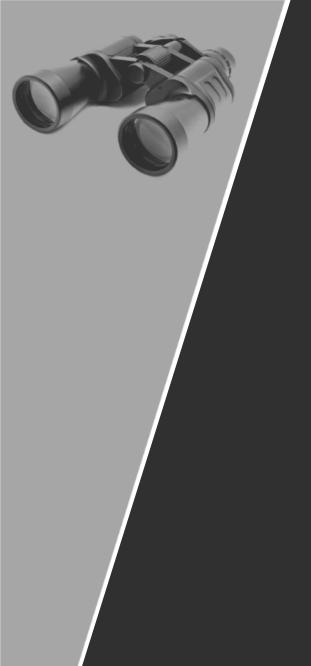




## 2019 & BEYOND

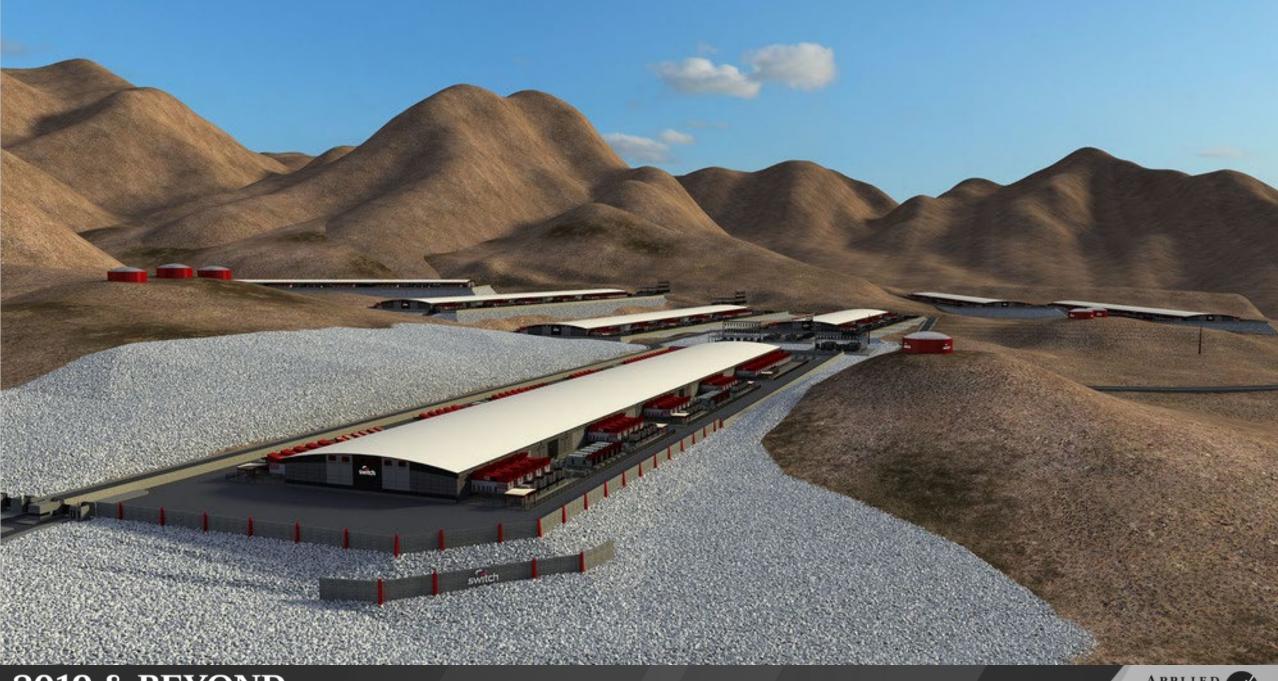


## SUSTAINABILITY

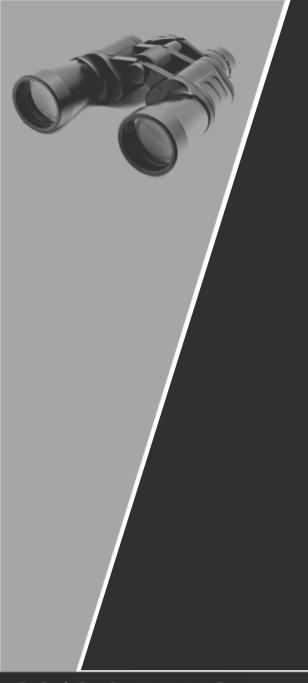


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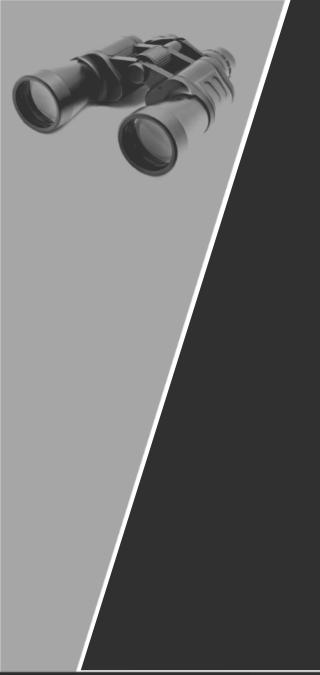






Panasonic





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